

NYSPHC Fellowship Program Impact Infographic for Host Organizations

The NYSPHC Program invites host organizations to develop an infographic demonstrating the impact of Fellows on their organization and their community.

The NYSPHC Program has created a template for you to use in designing your infographic: [Host Organization Infographic Template.pptx](#).

Here is an example infographic created by Broome County from the first iteration of the NYSPHC Program: [Host Organization Infographic Example](#). Please consider this as a guide for the type of content you may want to include in your infographic.

Once your infographic is completed, please share it with the NYSPHC Program by sending it to our BML by Friday, March 27: NYSPHCFellows@health.ny.gov.

Please consider the following guidelines when creating your infographic:

- Your infographic should be a **maximum of 2 pages**. We know Fellows have done so much great work! However, the purpose of these infographics is to provide a high-level overview of outcomes and success stories from the Fellowship.
- Fellow names are not required.
- Including photos is optional. If you would like to include photos, NYSPHC requires a signed talent release form for all individuals included in each photo: [NYSPHC Talent Release Form](#). Please send all signed talent release forms along with your completed infographic to: NYSPHCFellows@health.ny.gov.
- Please spell out all acronyms.
- Whenever possible please be specific and quantify services and activities, i.e. number of clients served, number of items distributed, etc.

Required Content

We ask that all host organizations include the following information on their infographic:

- Host organization name
- Fast facts about the county:
 - Population size
 - Population density
 - Fun fact of your choosing (i.e., what county is known for, rural/urban distribution, other demographics, etc.)
- Fellow information
 - Number of Fellows
 - Fellow project areas

Suggested Content

Please consider including any of the content below that is relevant to the work Fellows have accomplished at your host organization:

- Programs that Fellows run or are heavily involved in, including:
 - Number of events held
 - Number of community members served
- COVID-19 and emergency preparedness activities, such as:
 - Number of communications and/or community outreach activities
 - Development of emergency preparedness plans
- Grant funding secured by Fellows, including:
 - Name of grant and grantor
 - Amount of funding received
- Key partnerships initiated by Fellows, including coalitions.
- Data initiatives with resulting actions, such as:
 - Number of surveys distributed, focus groups held, etc.
 - Dashboards built
 - Any data analysis that resulted in tangible actions (i.e., services increased, programs started, improved access for certain demographics, etc.).
- CHA/CHIP activities that Fellows led (i.e., survey design/administration, report development)
- Communications developed by Fellows, such as:
 - Number of newsletters, social media posts, flyers, podcasts, etc.
 - Number of individuals reached by communications
- Publications or manuscripts developed by Fellows.
- Any major presentations at national conferences or to key stakeholders.