

## Presenter:



### **Catherine Farquharson, MPH**

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Catherine Farquharson is a passionate public health professional with degree concentrations in both Public Health and Journalism. Her work and research consists of addressing mental health stigma, interventions and access to care in communities of color. She joined the Northeast Caribbean AIDS Education Training Center in 2021 as the coordinator for the federal Ending the HIV Epidemic Initiative. Since then, her role has expanded to leading the center's Practice Transformation program where she oversees the implementation of clinical capacity building and technical assistance through targeted and individualized coaching.

NYSPHC Educational Series:

## **Community Engagement in Action: Strengthening HIV Care and Prevention Across the Continuum**



**March 11<sup>th</sup>, 2026, 12:00 p.m. to 1:00 p.m.**

**Click to join: <https://zoom.us/j/92028834039>**

### **Session Overview:**

This presentation will explore the role of community engagement in improving health outcomes in HIV care and prevention. Participants will receive an overview of the Northeast Caribbean AIDS Education and Training Center, and its work in providing capacity building and technical assistance to support providers across the HIV Care Continuum through a collaborative approach. The presentation will also highlight HIV prevention services, including PrEP, and examine how community engagement and cross-sector collaboration strengthen outcomes for communities disproportionately impacted by HIV, and the providers who serve them.

### **By the end of this training, learners will be able to:**

- Describe the role and effectiveness of community engagement and collaboration in HIV care and prevention
- Explain how community engagement contributes to improved health outcomes for communities disproportionately impacted by HIV
- Identify successful strategies for fostering community engagement and cross-sector collaboration across teams