

# NYSPHC Educational Series

September 9th, 2025 12:00pm-1:00pm

## Design Your Next Presentation Using Canva



YOUR INDEPENDENT TECHNOLOGY ADVISOR

## Speaker: Amanda Hagzan, M.S., CPTD

Amanda is a Learning & Development professional working as a Principal Consultant at the New York State Technology Enterprise Corporation (NYSTEC) in Albany, NY. She is an Association for Talent Development (ATD) Certified Professional in Talent Development (CPTD). Currently she works on training and communications related projects for the NYSDOH Office of Public including work for the NYSPHC program. Prior to NYSTEC, Amanda was the Assistant Director for Instructional Technologies at Albany Medical College managing and providing instruction on learning technologies.

Amanda recently presented in May at the Capital District Association for Talent Development (CRATD) annual meeting on the topic of "Exploring Generative AI in Learning & Development." At the 2023 NYSPHC Annual Summit she facilitated a session titled "Design Hub: Canva and Microsoft Office." She also loves to share pictures of her children including her son, fraternal twin girls, two cats, two holland lop bunnies and an American foxhound.

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### Presentation Overview

Canva is a free graphic design tool that allows users to create presentations using a large library of document, presentation and other graphic design templates. The platform offers Generative AI integrations and a user-friendly interface making it easy for professionals to create polished presentations.

Please contact your Fellowship Placement Coordinator if you have any questions or concerns.

### Learning Objectives

- Create a free Canva account and login to the platform.
- Review the basic features and functionality included in a free Canva account.
- Walk through the step-by-step process of creating a new blank presentation and adding in elements from the design menu.
- Explain how to save, download and share a Canva presentation.

