



Call for Videos Guidelines! Summit 2025

Video Submission Guidelines:

- Using a smartphone or other recording device, capture a video (90 seconds or less) of yourself or group responding to **one** of the following questions listed below. You can also submit pictures and audio clips, if desired. We encourage creativity. Please feel free to respond with a standard verbal response or use dance, music, poetry or other medium to give your video a creative spin!

1. *What innovative contributions are you expecting to make during your Fellowship to address a public health priority in your community?*

2. *What excites you about your Fellowship? How is it supporting your career journey?*

***Please click the following link to access simple tips for creating videos:**

[Video Tutorial](#)

- Shoot the video in landscape format (horizontal, not vertical).
- Shoot the video in a **quiet space** with ample lighting (direct light should be in front of you, not coming from behind). Speak clearly in a command voice. Ensure the phone volume is set at the highest level. **Videos shot outdoors tend to have a lot of background noise that cannot be edited out.**
- Use either standard or Bluetooth headphones when recording for optimal audio outcomes.
- Provide your response in **90 seconds or less**. Videos longer than 90 seconds may need editing as determined by the video review committee. The committee reserves the right to edit any videos.

- Please ensure that your video file does not exceed 100 MB.
- **Transcript:** Please provide a word-by-word written transcript, preferably in Microsoft Word, double spaced, and 12-point font size. If editing is required, the transcript will help to ensure the main points of your video submission will be shared.
- **Talent Release Form:** A talent release form **must be completed, signed, and uploaded for every person in the video, including those whose faces appear in the background.** This ensures everyone in the video is a willing participant and has agreed to have their likeness shared. The release is embedded in Swoogo. **Failure to include all releases will result in your video not being included.**
- Submit your video, transcript and completed release form(s) to Swoogo by **3/10/2025**. Follow this [link](#) to access the Swoogo platform and submit your video materials.

We truly hope you will be part of this exciting project! You must be [registered](#) for Summit before you can submit your video.

Please contact us at NYSPublicHealthCorps@health.ny.gov if you have any questions or concerns.

Thank you!

The New York State Public Health Corps Summit Planning Committee
New York State Department of Health