

NYSPHC Educational Series

Justice, Equity, Diversity and Inclusion (JEDI)



Impactful Engagement: Community-Centered Strategies for Equitable Public Health Programs

Ansley Hobbs, She/Her

**November 13, 2024,
from 12 p.m. to 1 p.m.**

SPEAKER BIO

Ansley Hobbs is a public health researcher with experience in qualitative, quantitative, and mixed methodology research in both international and domestic settings.

She is currently a PhD student studying Community Health and Health Policy at the City University of New York Graduate School of Public Health and Health Policy (CUNY SPH). She works as the Project Officer for the Migrant Health Research Hub at CUNY's Center for Immigrant, Refugee, and Global Health, where she oversees the development and implementation of priority tools and resources designed for migrant-serving organizations in New York City and State.

She holds a MPH in Community Health and Social Sciences focused from the CUNY SPH and a BS in Health Education and Behavior from the University of Florida, with a specialization in Organizational Leadership for Nonprofits.

Learning Objectives

- Develop a plan that allows local organizations and institutions to better understand the diverse needs of community members to promote more equitable and tailored programming.
- Describe the key considerations of community-engaged program development, including when, why, and how to involve community members throughout different stages of the process.
- Identify the primary differences between cultural competency and cultural humility to better inform day-to-day community interactions.

Presentation Overview

During this presentation, Ansley will present the approach utilized by the CUNY Center for Immigrant, Refugee, and Global Health to develop the Immigrant Provider Action (IMPACT) Center. After conducting a series of community needs assessments, key-informant interviews, and consultation with their community advisory board, the New York State IMPACT Center was officially launched in 2023 as a multi-pronged initiative to strategically support the work and services of migrant-serving organizations. The IMPACT Center hosts an online resource hub designed to strengthen health and community workforce capacity and streamline service provider coordination. Best practices from the approach will be shared. Ansley will also discuss key considerations raised by the community advisory board, particularly relating to cultural humility and best practices for community-engaged research.



Please contact your Fellowship Placement Coordinator if you have any questions or concerns.