

# NYSPHC Educational Series

## Effective Communication



### Engaging Our Communities: Health Equity in New York State



**Wilma Alvarado-Little**

**October 9th, 2024**  
**12pm-1pm**

## SPEAKER BIO

Ms. Alvarado-Little is the New York State Department of Health as Associate Commissioner and Director of the Department's Office of Minority Health and Health Disparities. She focuses on racial and health equity issues from a linguistic and cultural perspective in addition to her interests in public policy, research, health literacy and health disparities prevention. She is a member of the Institute for Healthcare Advancement, the former Co-chair of the Board of the National Council on Interpreting in Health Care, serves as a member of the National Project Advisory Committee for the Review of the CLAS Standards, HHS Office of Minority Health, and has served as a member of the National Academy of Sciences, Engineering and Medicine Roundtable on Health Literacy.

### Learning Objectives

- Discuss the role of health literacy from a cultural and linguistic perspective
- Develop strategies that will encourage the provision of effective communication for our communities.
  - Explore how culture and language affects the relationship between the public health and/or healthcare professional and the audience

## Presentation Overview

Healthcare is communication based and the front line to addressing issues contributing to health disparities. When we do not speak the language of the individual, we must use an additional set of skills to continue to provide excellent services and information in a clear and effective manner. This presentation addresses the importance of health literacy and effective communication and how professionals can provide information from a cultural and linguistic perspective.

Please contact your Fellowship Placement Coordinator if you have any questions or concerns.