Fellow Spotlight:

**Megan Polhamus Madison County** 







## Using the CDC's Active Communities Tool (ACT)

Megan Polhamus Madison County Public Health

### 2022 Community Health Assessment

### **Prevent Chronic Diseases**



#### OVERVIEW

Chronic diseases typically develop in middle age after prolonged exposure to unhealthy lifestyle factors including tobacco use, physical inactivity, excessive alcohol use, and poor nutrition. Health behaviors, regular health visits and screenings are key to preventing chronic diseases.<sup>1</sup>

In Madison County, chronic diseases (cancer, heart disease, chronic lower respiratory disease, stroke) account for four of the five leading causes of premature death (under 75 years). Lung cancer causes the majority of all cancer deaths.<sup>2,3</sup>

## What Works: Strategies to Increase Physical Activity



- · Complete Streets policies
- Zoning policies
- · Comprehensive or Master plans
- Safe Routes
- Shared-use agreements
- · Workplace facilities and policies
- Parks and recreation centers
- · Comprehensive physical education
- Opportunities to be active before, during, or after school
- Events combined with multi-channel messaging
- · Walking or other activity groups
- Groups that support people with disabilitie or chronic conditions
- · Peer or professional support
- Technology
- · Point-of-decision signage







Helps cross-sector teams identify needs within their community and build an action plan to improve the environment to promote physical activity

Phase I: Assessment Modules

Phase II: Action Planning

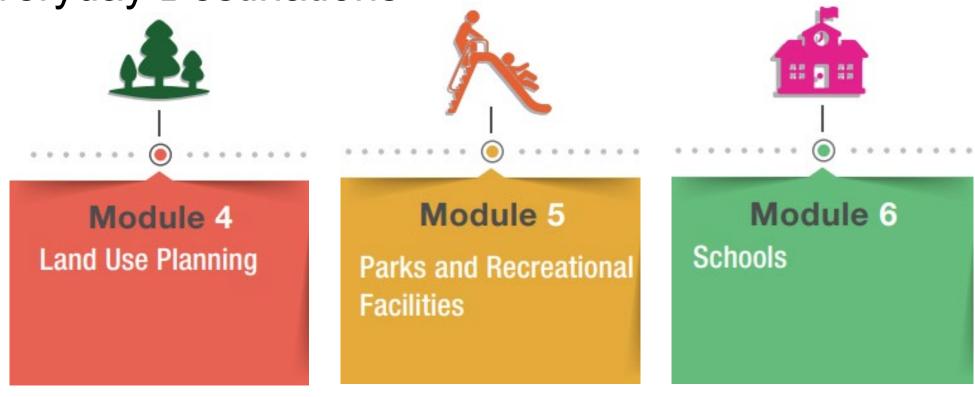
Final Outcome: Active

Communities Action Plan

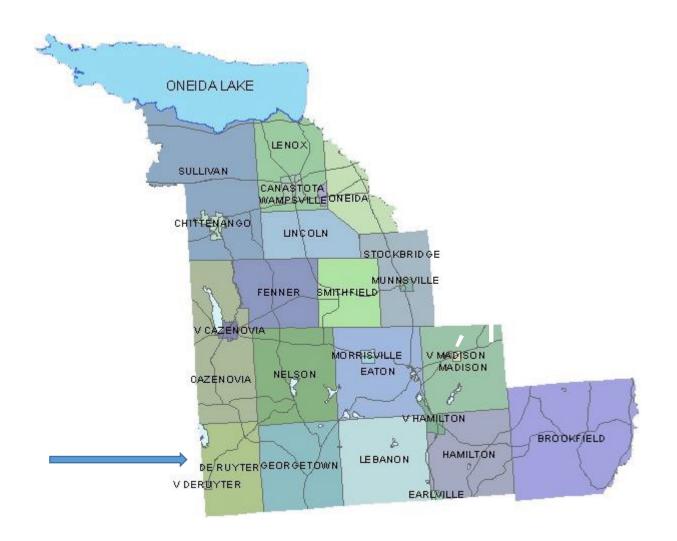
### **Activity-Friendly Routes**



## **Everyday Destinations**

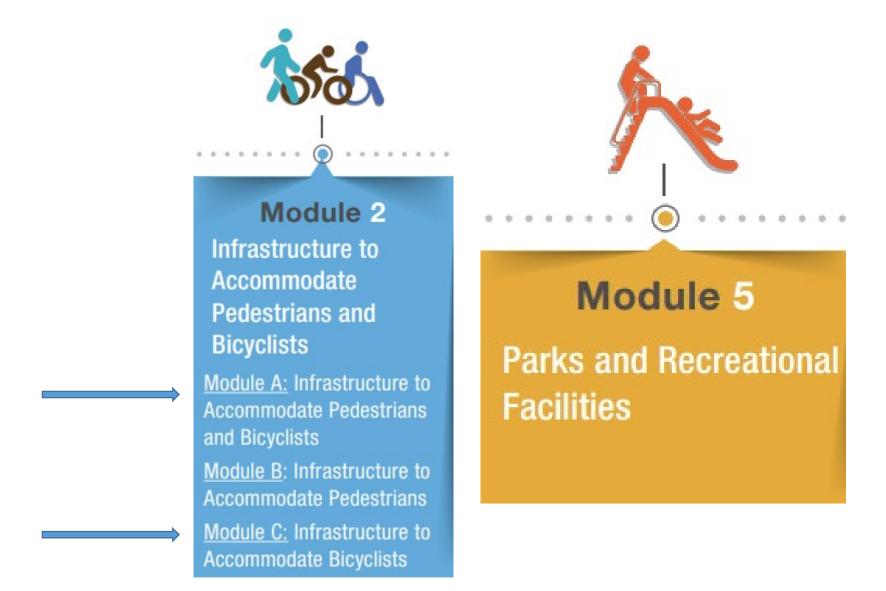


## DeRuyter, NY





### Modules DeRuyter selected



## Example of Module Questions

- Assessing current strengths and weaknesses of community plans, policies, and resources
- Thinking more about projects to pursue

| 5.2 | In the community, is maintenance, repair, and upgrade of existing parks and recreation facilities |
|-----|---|
|     | facilitated through a Plan?   |

- Yes, and the Plan was adopted 0-<5 years ago</p>
- Yes, and the Plan was adopted 5-<10 years ago</p>
- Yes, and the Plan was adopted 10 or more years ago
- O No
- Not applicable
- Don't know

### 5.3 In the community, is maintenance, repair, and upgrade of existing parks and recreation facilities facilitated through a policy?

- Yes, and the policy is routinely enforced
- Yes, but the policy is not routinely enforced
- O No
- Not applicable
- Don't know

#### 5.4 In the community, is development of new parks facilitated through a Plan?

- Yes, and the Plan was adopted 0-<5 years ago</p>
- Yes, and the Plan was adopted 5-<10 years ago</p>
- Yes, and the Plan was adopted 10 or more years ago
- O No
- Not applicable
- Don't know



### Optimizing Smith Park: Action Plan

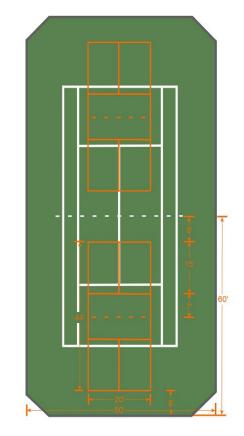
**Goal 1** – Re-brand the "Monday Mile" to "DeRuyter Mile"

Goal 2 – Develop pickle ball courts equipped with appropriate infrastructure and amenities to accommodate players of all skills levels

**Goal 3** – Host Annual DeRuyter Firemen's Fair to kickoff new improvements







## Next Steps

### **DeRuyter:**

- This summer, started carrying out the goals and actions steps in the action plan
- Hosted their Summer Fair
- Kickstarting meetings again soon

### MCPH:

- Support and help DeRuyter with their goals and action steps if needed
- Continue building face-to-face partnerships with local municipalities
- Continue addressing chronic disease through physical activity

# Thank You! Questions?