



Department
of Health



New York State Public Health Corps (NYSPHC) Fellowship Program

Program Orientation Day 3
Professional Development Plan

August 8, 2024

Orientation Week Schedule

- Day 3: Professional Development
- Day 4: Mentorship and Networking



Agenda

- Professional Development/Core Competencies
- Consortia
- Annual Summit
- Educational Series & LMS
- T&R Website overview
- Breakout Activity
- BEAM – Miami University
- PHE – Cornell University
- Q & A
- Tomorrow's Agenda



Ice Breaker Time!



Join by Web

PollEv.com/elizabethwhelan782

Join by QR code

Scan with your camera app



Name & Region

Nobody has responded yet.
Hang tight! Responses are coming in.

On a scale of 1-5, how is your day going so far?

Nobody has responded yet.

Hang tight! Responses are coming in.

What is your favorite summer activity to do in your region?

Nobody has responded yet.

Hang tight! Responses are coming in.

Professional Development



Professional Development

- Core focus of the NYSPHC Fellowship Program
- Certificate programs
 - Cornell and University of Miami
- Networking
 - Annual Summit
 - Quarterly Consortia
- Core Competencies
 - Educational Series
- Mentorship



Year 1

Fellow Training Schedule

Year	Month	Training	Date	Time
2024	September	Consortium	9/11	
		PHE Certificate Program*	9/25 (through 1/22/25)	
		BEAM Certificate Program*	9/25 (through 12/23)	
	October	Educational Series	10/9	12-1pm
	November	Educational Series	11/13	12-1pm
	December	Consortium	12/11	
2025	January	Educational Series	1/8	12-1pm
		PHE Leadership Certificate Program*	1/29 (through 5/14)	
	February	Educational Series	2/12	12-1pm
		PHE Certificate Program*	2/26 (through 6/11)	
		BEAM Certificate Program*	2/26 (through 5/26)	
	March	Consortium	3/12	
	April	Educational Series	4/9	12-1pm
	May	Educational Series	5/14	12-1pm
	June	Summit	6/10 – 6/11	
	July	Educational Series	7/9	12-1pm

*Each Fellow will only be enrolled in one certificate program at a time

Year 2

Fellow Training Schedule

Year	Month	Training	Date	Time
2025	September	Consortia	9/10	
		Certificate Program*	Fall 2025	
	October	Educational Series	10/8	12-1pm
	November	Educational Series	11/12	12-1pm
	December	Consortium	12/10	
2026	January	Educational Series	1/14	12-1pm
	February	Educational Series	2/11	12-1pm
	March	Consortium	3/11	
	April	Educational Series	4/8	12-1pm
	May	Educational Series	5/13	12-1pm
	June	Summit	TBD	
	July	Educational Series	7/8	12-1pm

*Each Fellow will only be enrolled in one certificate program at a time

NYSPHC Core Competencies



Effective Communication

Data-Based Decision Making

Justice, Equity, Diversity, and Inclusion

Budget and Financial Management

Change Management

Systems & Strategic Thinking

Community Engagement

Cross Sectoral Partnerships

Policy Engagement

Specialized Skills

Adapted from PHWINS Skills Assessment

Consortia



Consortia

- Fellows will engage in professional development and learning opportunities.
- All 200 Fellows and program partners will come together.
- Three two-hour NYSPHC Consortium meetings will be held per year.
- Meetings focus on networking and skills building.
- Meetings may include a professional presenter, breakout room activities and/or Fellow Spotlights.

Consortia

- Prior Consortia topics have included:
 - Justice, Equity, Diversity, and Inclusion
 - Social Determinants of Health
 - Population Health
- Prior speakers have included representatives from:
 - The Adirondack Health Institute
 - SUNY Potsdam
 - NYU Grossman School of Medicine
- Just to name a few!



NYSPHC Consortium

PUBLIC HEALTH CAREER ROADMAPMING

Sujanii Sivanantharajah, MPH
Friday, March 15th, 2024
10:00AM-12:00PM



By the end of this session, participants will:

Embrace the Idea of a Career Journey:
Recognize that a public health career is not a static destination but an evolving journey. You will understand that your goals and aspirations can change over time.

Envision their Dream Public Health Career:
Through interactive exercises and self-reflection, you will gain clarity on your individual career aspirations and desires within public health. You will be encouraged to dream big and envision your ideal roles, projects, and contributions to the field.

Create a Career Roadmap:
You will be guided in developing actionable steps and strategies to achieve your short-term and long-term career objectives.

Take Ownership of their Career Development:
You will realize that you have the power and agency to shape your public health career.

Speaker Bio:

Sujanii Sivanantharajah, MPH is a public health professional/Epidemiologist and entrepreneur.

Sujanii's passion lies in building relationships and using these relationships to create and cultivate spaces where more meaningful partnerships that serve communities are formed. In 2017, this passion led her to build PHSPOT.org, an online career resources platform and community for public health professionals around the world. Sujanii is also the host of the PH SPOT podcast. With over 130 episodes to date, she interviews professionals around the world to share their public health career stories.

In addition, Sujanii also holds a position with the federal government in Canada, working in areas such as public health data and surveillance, foodborne and zoonotic outbreaks, and opioid overdose surveillance and other drug-related harms.

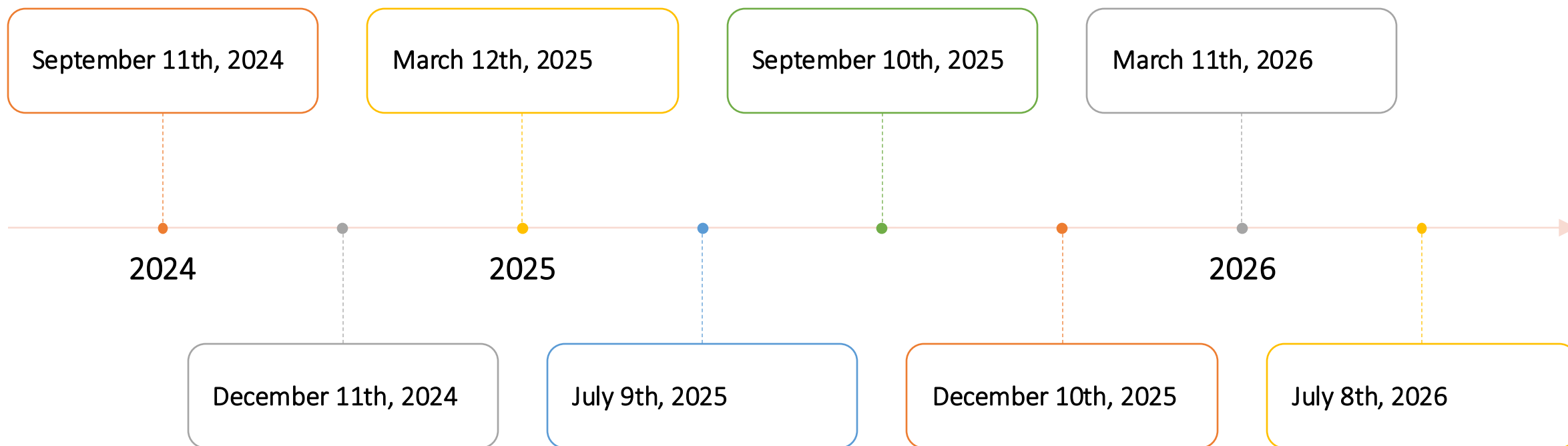
Sujanii also enjoys writing. When not busy running behind her 2 year old son, you can find her writing on LinkedIn about building your dream public health career and the power of human connection and community! Over the past year, her writing has reached over 1.4 million views.

For more information visit: <https://phspot.org/>

Register Here!

Questions? Please contact your Regional Fellowship Placement Coordinator

Consortia Save the Dates



NYSPHC Annual Summit



Annual Summit

- Considered an in-person consortium meeting
- Held once per year
- All Fellows are strongly encouraged to attend in person
- Features:
 - Plenary sessions
 - Breakout sessions
 - Poster sessions
 - Exhibitors from the community
 - Regional photos
 - Networking event with public health professionals

Summit 2023

- In 2023 we learned about:
 - Infodemics
 - Social Determinants of Health
 - Disenfranchised Grief in the LGBTQIA+ community
 - Community Collaborations
 - Long COVID and Underserved Populations
 - Public Health Capacity for Pregnant Women
 - Design Hub and Canva
 - Good and Bad Data
 - Coalition-Building



Summit 2025

- June 10 and 11, 2025 at the Albany Capital Center (ACC)
 - There will be a virtual option for limited sessions, but in-person is highly recommended
 - In-person networking with leaders in public health is a hallmark of Summit
- Call for Abstracts for Fellows in Winter 2025
 - Abstract development training opportunities will be provided by NYSPHC
- 2025 Theme: *Your Fellowship Journey: Building the Foundation of a Public Health Career Through Learning and Practice*

Educational Series & Learning Management System



Educational Series

- Monthly training session based on the core competencies of public health to expand Fellows' skillsets and knowledge
- Second Wednesday of each month from 12pm-1pm
- Each session will include a subject matter expert providing a presentation on topic related to the core competencies of public health
- Fellow participation is required and tracked
- Fellows will access each session through the Learning Management System (LMS)

Educational Series

- **Upcoming Year 1 Core Competency Topics (October 2024-May 2025):**
 - Effective Communication
 - Justice, Equity, Diversity, and Inclusion (JEDI)
 - Community Engagement
 - Cross Sectoral Partnerships
 - Policy Engagement
 - Specialized Skills

NYSPHC Educational Series

Educational sessions will take place on the second Wednesday of every month from 12-1 PM



The NYSPHC uses the NYLearnsPH Learning Management System (LMS) for the Educational Series. The LMS is a web-based tool designed to facilitate the registration and tracking of learners in competency-based courses for staff in state, local public health, and allied health agencies throughout New York. The LMS allows Users (Learners) to search an online Course Catalog, enroll in courses, complete online quizzes, and track their continuing education.

The New York State Public Health Corps (NYSPHC) Educational Series is open to all Fellows, Supervisors, and Mentors. The goal of the NYSPHC Educational Series is to provide participants with opportunities to expand their skill sets and knowledge on emerging public health activities, programming, and state priorities. The topics covered will be based on the 10 public health core competencies. Each Educational Series session will include a subject matter expert presenting on a topic related to the core competencies.

Each session will be 60 minutes long with about 40 minutes of content and 20 minutes of Q&A or discussion. Registrants will be provided with an agenda and learning objectives prior to the learning session.

Please contact your Fellowship Placement Coordinator if you have any questions or concerns.

Save the date

Effective Communication

October 9th, 2024

JEDI

November 13th, 2024

Policy Engagement

January 8th, 2025

Community Engagement

February 12th, 2025

Cross Sectoral Partnership

April 9th, 2025

Specialized Skills #1

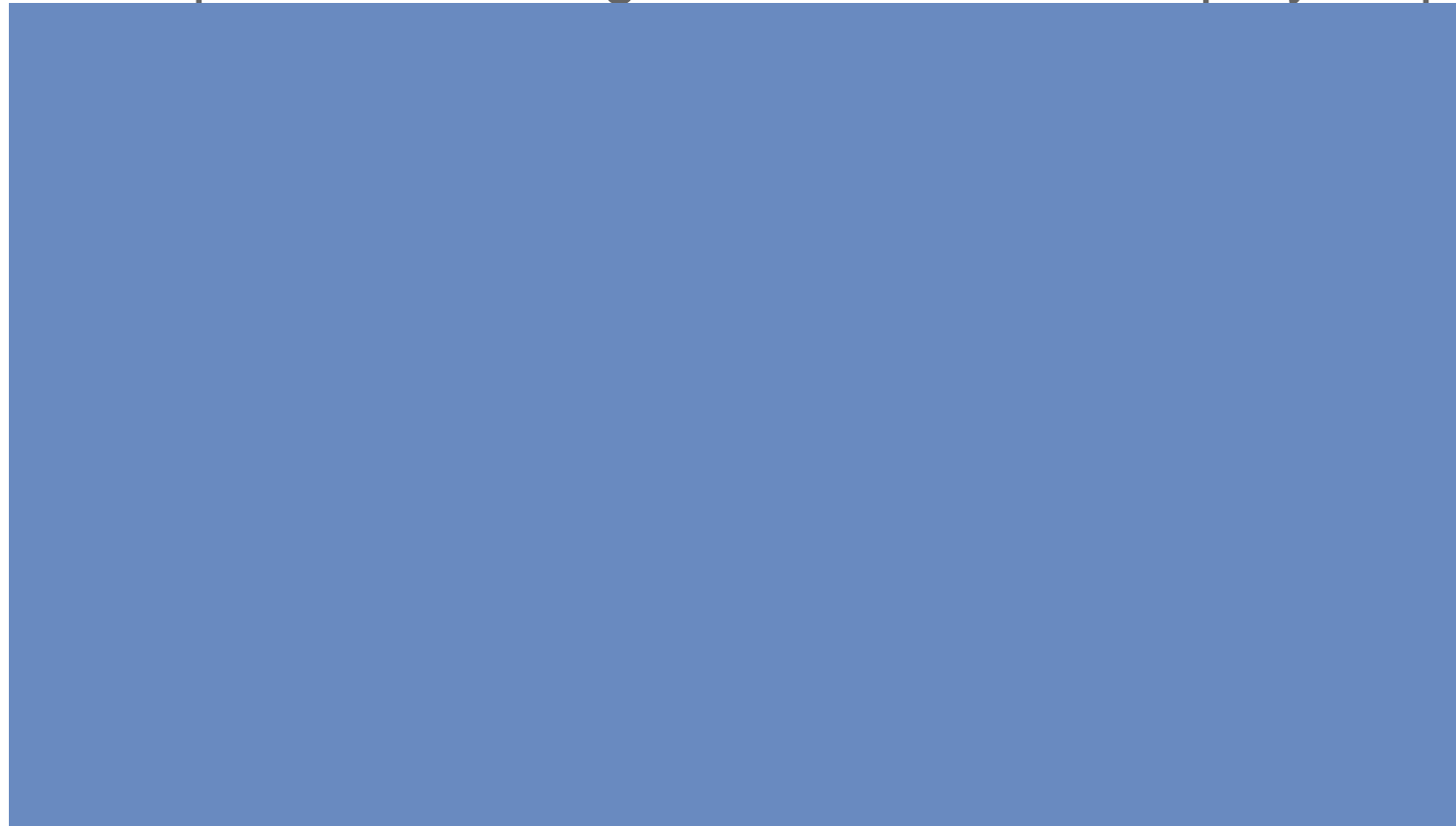
May 14th, 2025

Specialized Skills #2

July 9th, 2025

Learning Management System (LMS)

- This video will explain how to register for the LMS step by step.



Enrolling in the NYSPHC Educational Series: 2024-2025 Program on the LMS

- Instructions on how to enroll in the NYSPHC Educational Series: 2024-2025 Program will be reviewed on the September 11th consortium call.
- Step by step guidance document will also be shared after the consortium call and saved to the Training & Resources website.
- More information to come.

Training & Resources Website



NYSPHC Training and Resources Website

Fellowship Program

[Upcoming Events](#)



[Resources](#)

Training Resource Center Home

Dear NYSPHC Participants,

We are excited to introduce you to the NYSPHC Training and Resources Website. This website is intended to provide resources and information for all NYSPHC Fellows, Supervisors, Mentors and Local Health Department staff!

This website will be used to provide all our program participants with a variety of resources including: Fellow Training Resources and Educational Opportunities, Mentor & Supervisor Resources, Regional Resources, NYSPHC Workgroup Resources, NYSPHC Events Calendar, and Shout Outs.

This website is for YOU and is constantly evolving. Therefore, we encourage everyone to please provide us with feedback, suggestions, and any ideas you have about improvements as you explore the website. In fact, you can do this right on the website here: [Feedback and Shout Out Form](#)

Once again, thank you everyone for being a valued participant! Keep up the great work to let us know if you have any questions, concerns, or issues with the website.

Sincerely,

The NYSPHC Training and Resources Workgroup



Public Health
Careers



Fellow Training
Resources



NYSPHC Events
Calendar



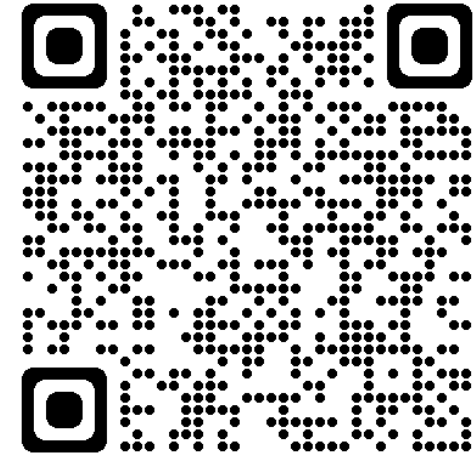
Resources by
Region



Summit 2023
Media Gallery



New York Public
Health Now



Break



Breakout Session



Breakout Session

Assign a reporter for after the breakout session

Part One: Discussion (10 minutes):

- Brief introductions
- Discussion Question:
 - The 2025 Summit will be a great chance for everyone to display some of their work so far in the Fellowship. Has anyone here ever been a part of a poster display, professional presentation, or panel discussion before? Please share your experience.



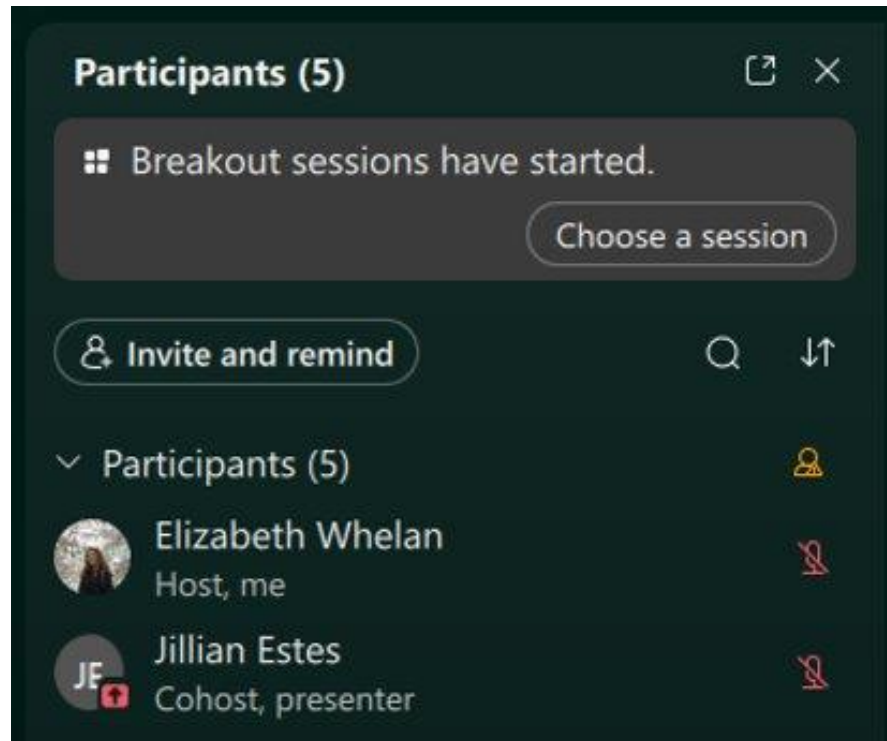
Breakout Session

Part 2: Trivia (5 minutes):

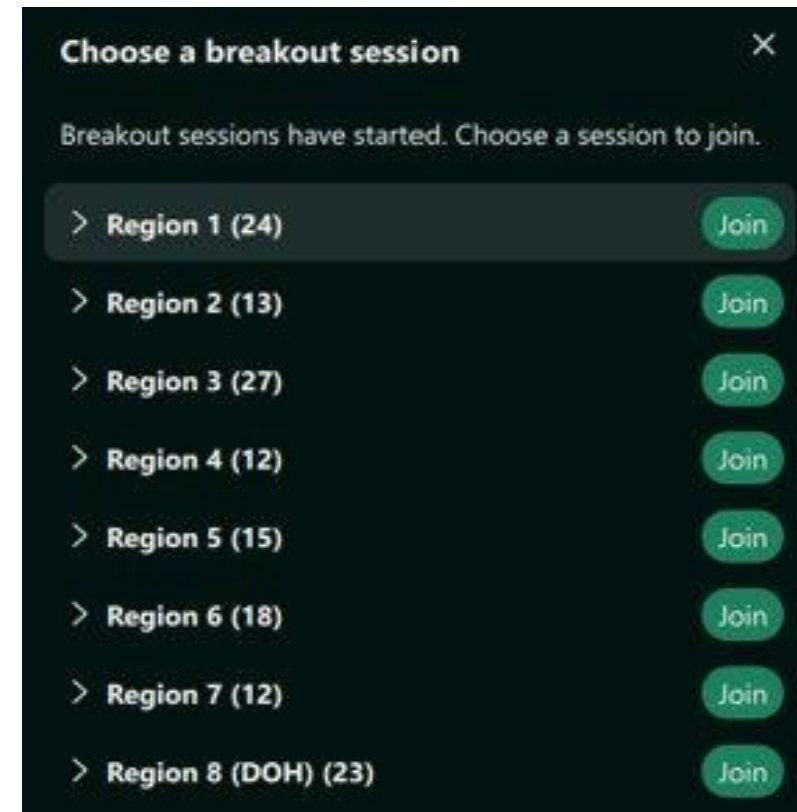
- Each Breakout Room Host has a trivia question for the group
- The group must work together to come up with one definite answer
- The Host will reveal the true answer to the group, as well as share how the group did during the report out.



Once breakout rooms start, open the *Participant* panel in Webex and click "*Choose a session*" at the top



A pop-up will appear allowing you to select and join your region's breakout room



Join Your Region's Breakout Room

In the **Participants** panel on Webex, find your region's breakout session and click **Join**

Region 1	Region 2	Region 3	Region 4	Region 5	Region 6	Region 7
Allegany Cattaraugus Chautauqua Erie Genesee Niagara Orleans Wyoming	Chemung Livingston Monroe Schuyler Seneca Steuben Ontario Wayne Yates	Broome Cayuga Chenango Cortland Madison Onondaga Oswego Tioga Tompkins	Clinton Franklin Fulton Herkimer Otsego Jefferson Lewis Montgomery Oneida St. Lawrence	Albany Columbia Essex Greene Hamilton Rensselaer Saratoga Schenectady Schoharie Warren Washington	Delaware Dutchess Orange Putnam Sullivan Ulster	Nassau Rockland Suffolk Westchester
						Region 8
						NYSDOH- Located in Albany, NY

Breakout Session Report Out

- Each Breakout's Reporter shares a summary of responses from the discussion questions
- Breakout Hosts share results of trivia question

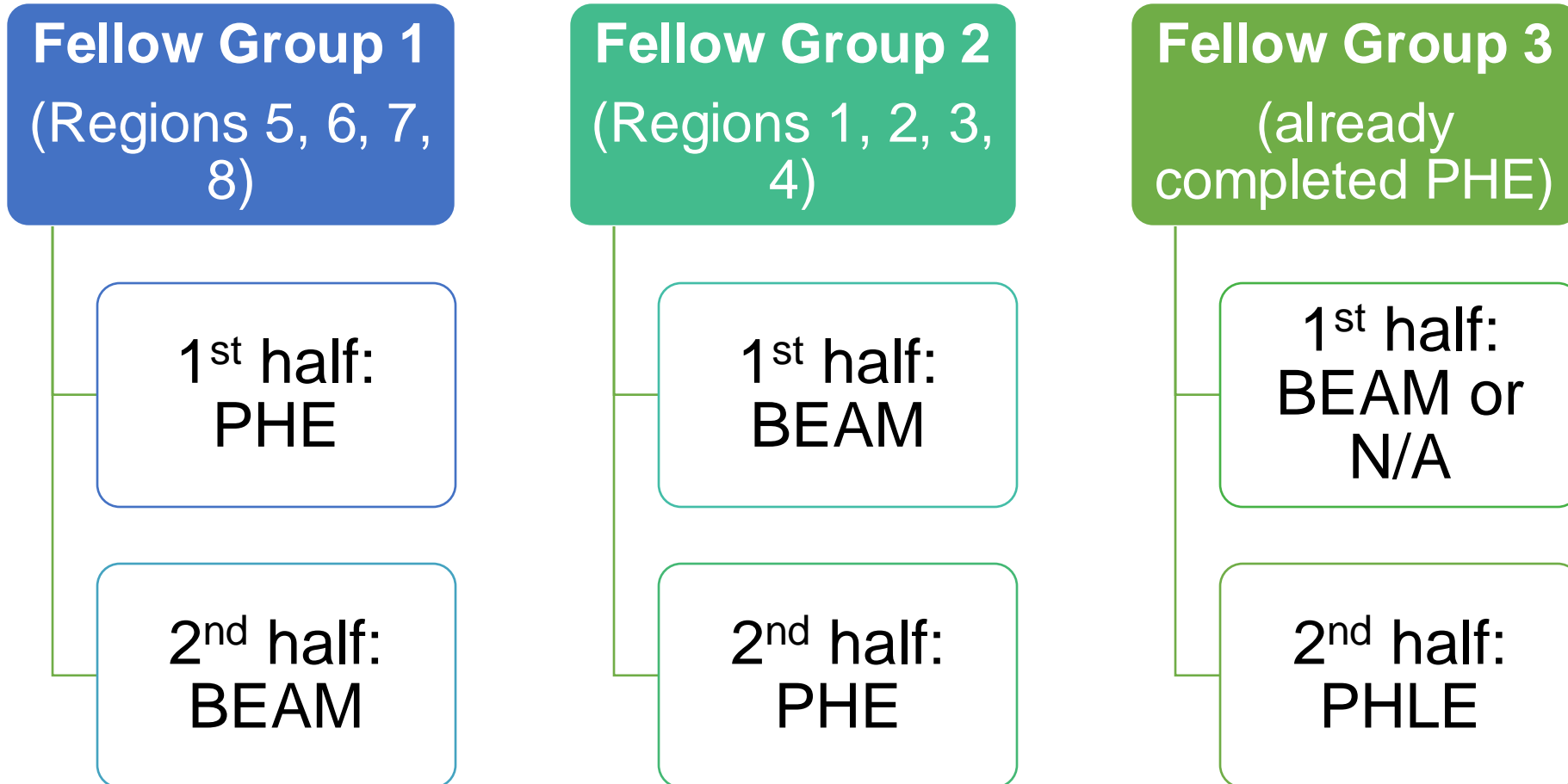
Certificate Programs



Certificate Programs

- 2 required certificates in Year 1
- Certificates **MUST** be completed to continue into Year 2
- Registration
- NYSPHC Staff will monitor progress
- All coursework expected to be completed during working hours

Certificate Training Programs – Year 1



PHE= eCornell's Public Health Essentials Certificate Program

PHLE= eCornell's Public Health Leadership Essentials Certificate Program

BEAM= University of Miami's Building Expertise in Administration and Management Certificate Program



**Building Expertise in
Administration and
Management (BEAM)
University of Miami**



BEAM

- Fellows will be required to complete the Building Expertise in Administration and Management (BEAM) Certificate Program developed and delivered by University of Miami in Year 1 of their Fellowship.
- BEAM is a 15-20 hours of self-paced online learning certificate program
- The curriculum covers six critical areas:
 - Strategic Problem Definition
 - Budgeting
 - Procurement
 - Contracts
 - Contract Monitoring
 - Financial Health

BEAM

- If you have completed BEAM already:
 - Email your BEAM certificate to your FPC ASAP
 - Can be easily obtained from BEAM home screen under “Certifications”





Department
of Health

University of Miami

Karla Revere, M.B.A
Project Manager

Building Expertise in

BEAM

Administration & Management



Leading-Edge **Online Business Training**
by Public Health Professionals
for Public Health Professionals

UNIVERSITY
OF MIAMI



BEAM Benefits – Public Health Professionals

- **Real-life, applicable learnings** based on public health program case studies that are relevant to both governmental and non-profit public health workplace settings.
- **Critical thinking and problem-solving skills** that help motivate, innovate and drive administrative, managerial and organizational successes.
- **Prestigious University of Miami Certificate** signed by the deans of the schools of medicine and business that supports professional development of the public health workforce nationwide.

Curriculum Addresses Real-World Financial Challenges

The BEAM Certificate program is an online, self-paced, interactive, 15-to-20-hour certificate program built around six learning priorities (modules):

- | | |
|---|---|
| <ul style="list-style-type: none">• Strategic Problem Definition• Budgeting• Procurement | <ul style="list-style-type: none">• Contracts• Contract Monitoring• Financial Health |
|---|---|

BEAM Impact from Pilot

Engaging course content

More than 90% of participants found the course interesting

Positive workplace impact

More than 90% are more confident in their work after completing BEAM

Decision-maker buy-in

More than 70% of influencers would "highly recommend" BEAM

Building Expertise in

BEAM

Administration & Management

BEAM Course Tips

- Complete two modules per week.
- Schedule 1-1.5 hours twice per week to complete the modules.
- Use the “Questions To Ask” documents to engage your supervisor.
- Have an accountability partner.
- Any questions, contact Karla Revere knr42@miamidade.gov.

In Summary, BEAM Promotes...

A stronger, better educated public health workforce

Successful public health programs and organizations

Improved community outcomes

Building Expertise in

BEAM

Administration & Management





Questions Welcome!

Public Health Essentials Certificate Programs Cornell University





Department
of Health

Cornell University

Donna Leong, MPH, MCP

Manager of Strategic Initiatives, Cornell University Master of Public Health Program

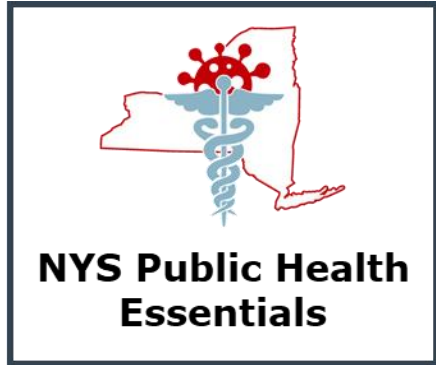
Cornell University



Donna Leong, MPH, MCP
Manager of Strategic
Initiatives

Gen Meredith, DrPH, MPH
Professor of Practice +
Associate Director

Public Health Essentials



- **What is Public Health Essentials?**
 - Online, in-service training
 - Required as part of NYSPHC Fellowship
- **Process:**
 - Allocate time during your fellowship to complete training
 - 75-hrs of online learning to introduce, review, and reinforce key aspects and practices of public health.
 - Video lectures
 - Assignments
 - Live facilitators

Public Health Essentials



- **Earn a Cornell University PHE Certificate upon completion** (worth \$3,600).
- **5 hours of learning + practice/per week**
- **Applied learning prepares you to:**
 - Understand what public health is and does
 - Understand how public health is carried out
 - Use public health data for action
 - Support public health behaviors
 - Build resilience in your community

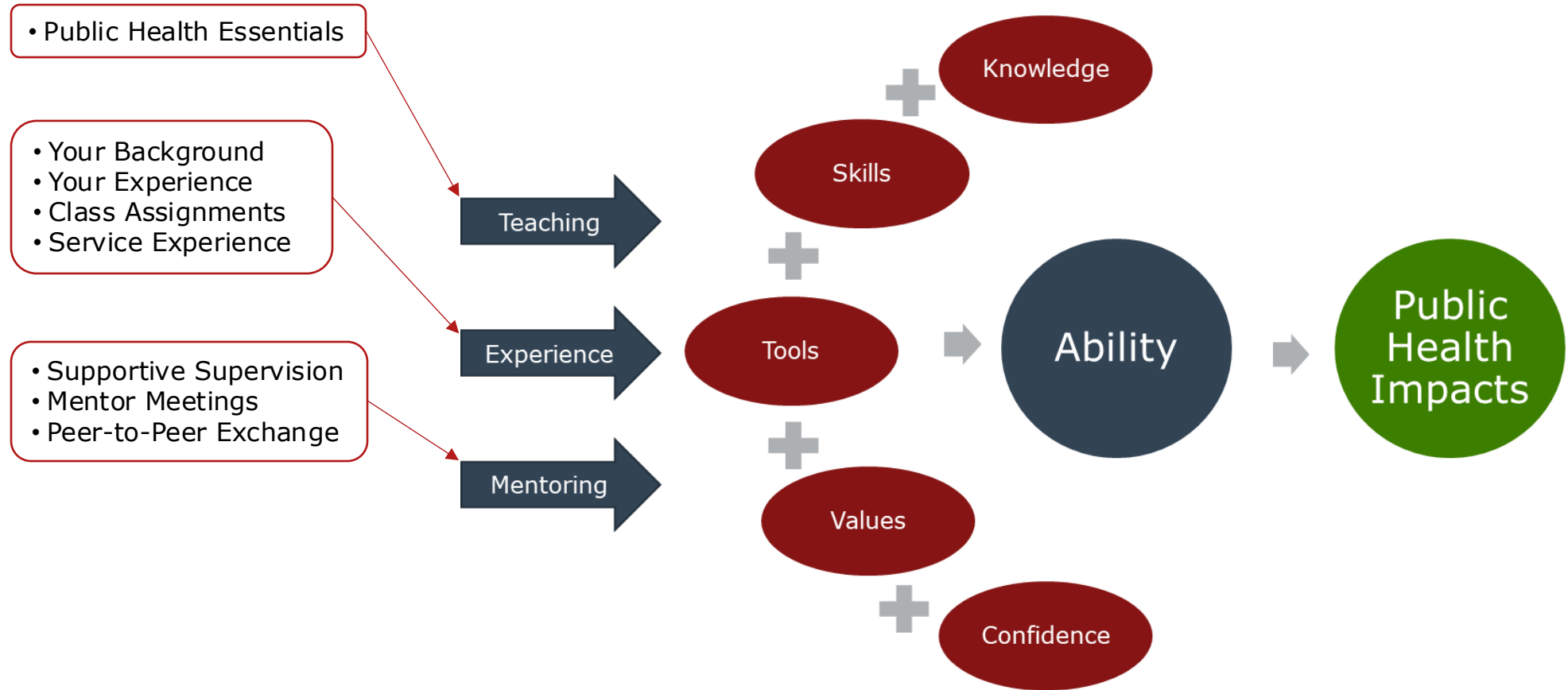
Public Health Leadership Essentials

**EMPOWERING THE
LEADER IN ALL OF US**



- **PHLE will enroll in January**
- **Led by Cornell University experts in an online asynchronous format**
- **Curriculum prepares learners to understand:**
 - Community-engaged participatory approaches
 - Strategic management approaches
 - Policy analysis
 - Performance management
 - Qualities of transformative leadership

Translating Learning Into Action



Canvas + Learning

- Self-paced
 - But weekly benchmarks
 - Set time aside to do it!
 - Up to 5-hours/week
- Asynchronous
 - But engaged!
 - Use the Student Lounge
 - Use the Discussion Boards
 - Use the Tools
 - Use the Office Hours
- Assignments
 - 1-2/module → 1-2/week
 - Short + Sweet – to the point
 - Get words, ideas on paper
- Grading
 - Looking at your ability
 - Look at the rubrics

Fellow Success Story



Brandin Cousineau, Fellow St. Lawrence County Public Health Department

“Coming into the fellowship with no formal public health training or education, the Cornell PHE course helped me get up to speed on the wide array of services, advocacy, education, and care we give to the community at our department.

This has helped me gain a better understanding of what we do and how we do it to be able to document processes, examples, and plans for the accreditation requirements to the best of my ability. The program has also helped me discover that I would like to pursue public health as a career choice focusing on quality improvement and assurance efforts.”





Questions Welcome!

Tomorrow's Agenda

- Mentorship
- Professional Organization Membership Opportunities
- Breakout Room Activity
- What's Next



Contact Us



Program Email: nysphcfellows@health.ny.gov

Cornell Email: nypublichealth@cornell.edu

BEAM Email: knr42@med.miami.edu



New York State Public Health Corps
Fellowship Program



Training Resource Center Home

