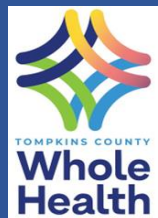




The Healthy Neighborhoods Program: Meeting Health-Related Social Needs Through Partnership

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INTRODUCTION

The Tompkins County Healthy Neighborhoods Program (TC-HNP) is a NYS-DOH funded program that seeks to reduce health and injury risks at home.



The program provides free in-home safety assessments and interventions for asthma, lead, carbon monoxide poisoning, and other environment-related hazards.

Participating homes are reached through door-to-door canvassing or referrals.

In 2017-2022, 30% of all home visits were from door-to-door canvassing. The rest of home visits were through various means of contact but primarily via referrals from community partners.

Cross-referrals between HNP and community partners address on-going health-related social needs of residents in Tompkins County.

LEARNING OBJECTIVES

Participants will be able to discuss:

- why partnership with other community-based agencies is key to meeting HNP's service delivery.
- how partnership between HNP and community-based organizations are sustained.

DATA & METHODS

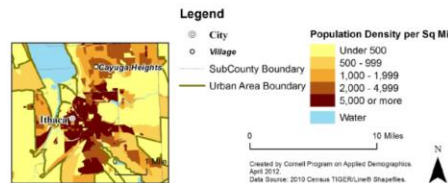
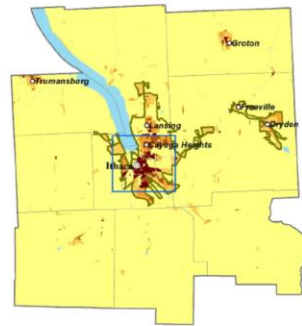
Healthy Neighborhoods Program home visits, 2017-2022

Interviews with staff and community partners

RESULTS

Why partnership is important for HNP's service delivery

- Partners' referrals are operationally cost saving for HNP especially for a county that is spread unevenly across a town-city (Ithaca) center and 8 rural towns.



Population Density Map, Tompkins County, 2010. <https://pad.human.cornell.edu/profiles/Tompkins.pdf>

- Coordination with community partners avoids duplication of services, thus preventing resource exhaustion.
- HNP household visits lead to referrals to other government agencies or community-based organizations simultaneously meeting unmet health-related social needs of community members.
- Partners become champions for HNP.

How partnership is sustained

Cross-referrals



Clear expectations of what services partners provide

Microsoft 365 Stock Images

CONCLUSIONS

- Partnership is important in delivering health-related social services particularly for a program with limited staff or resources such as the TC-HNP. Working closely with partners that share a similar client base provides an opportunity for cross-referrals.
- Cross-referrals amongst community partners link residents to different programs/agencies that aim to address multiple on-going needs of residents in Tompkins County. This is particularly important for residents who are not aware of what programs or services they could access in the county.
- With shared goals and commitment to meet health-related needs of the community, HNP will continue to leverage relationship with current partners while also networking to build new partnerships.



HNP Outreach at the 2nd Annual Emergency Preparedness & Safety Fair

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REFERENCES

Community Health Partnerships: Tools and Information for Development & Support. <https://www.countyhealthrankings.org/resources/community-health-partnerships-tools-and-information-for-development-support>