Well-Cited Nonsense

LYING SO EASY THAT ANYONE CAN DO IT

A PRESENTATION BY TOM ARIDA
IN ASSOCIATION WITH THE ERIE COUNTY OFFICE OF HEALTH EQUITY

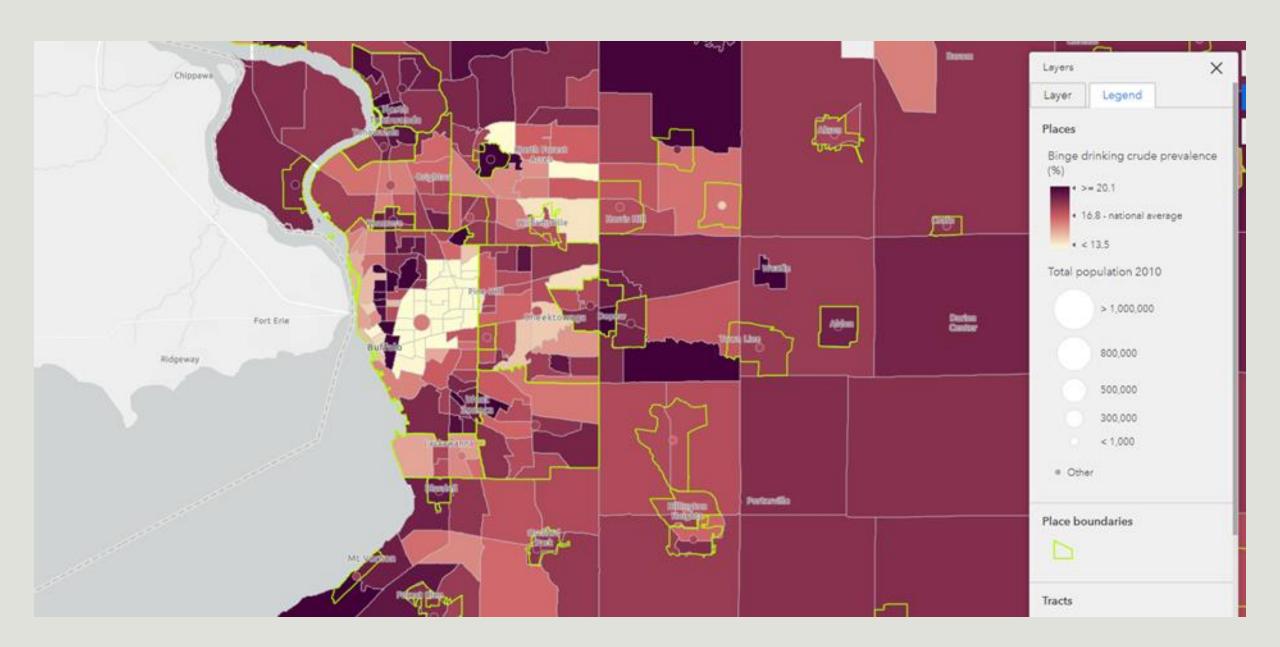


I never guess. It is a capital mistake to theorize before one has data. Insensibly one begins to twist facts to suit theories, instead of theories to suit facts.

(Arthur Conan Doyle)









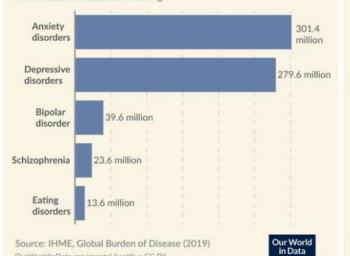
Number of European overseas colonies

Colonies are defined along current independent countries and their borders.



Mental illness: estimated cases globally

Data for 2019. Estimated number of people who had each mental illness, whether or not they were diagnosed, based on representative surveys, medical data and statistical modelling.



How many animals get slaughterec. for meat every day?

Global annual totals for 2021. To express them for the average day, the totals were divided by 365.





1.4 million goats



1.7 million



3.8 million



11.8 million



202 million chickens 140,000 chickens

every average minute



Hundreds of millions

uncortainty is high, it is clear that the number of fish killed is extremely large. Hundreds of

Source: Food and Agriculture Organization of the UN (2023) The icons are from the Noun Project.



OurWorldInData.org/how-many-animals-get-slaughtered-every-day • CC BY

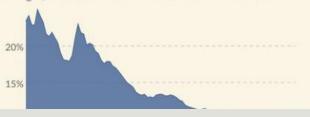
Would you feel safe in a car driven by a computer without a human driver?



Food expenditure as a share of family disposable income in the US

OurWorldinData.org/mental-health • CC BY

Food consumed away from home includes restaurants, cafes, colleges, and work. Alcohol and tobacco are not included.



Top 10 causes of death globally

The estimated annual number of deaths from each cause. Estimates come with wide uncertainties, especially for countries with poor vital registration.



TIPS FROM **FORMER SMOKERS** CAMPAIGN RESULTS



1.6 MILLION!

An estimated 1.6 million smokers tried to quit due to the Tips campaign.

TIPS FROM
FORMER
SMOKERS



300,000+

More than 300,000 years of life were added to the U.S. Population.



6 MILLION!

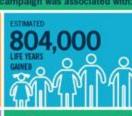
Non-smokers talked with friends and family about the dangers of smoking.



Impact of CDC's Tips From Former Smokers' Campaign

rom 2012 through 2018, the campaign was associated with:





FORMER SMOKERS

Source: Preventing Chronic Disease

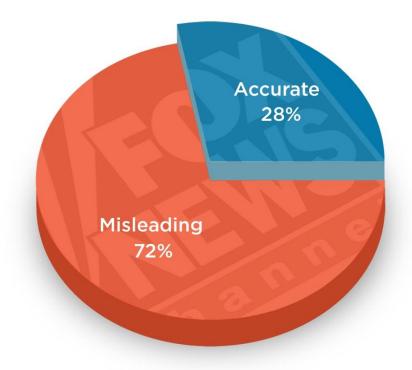
people quit smoking b

of the #CDCTips cam

More than



Fox News Channel Coverage of Climate Science



In 2013, 14 Fox News segments referencing climate science were entirely accurate while 36 contained misleading statements.

© Union of Concerned Scientists 2014

www.ucsusa.org/scienceorspin

Sidebar: I got told that as long as I'm acting in an official capacity, I'm not allowed to swear during this presentation.

Step 0: Try to prevent it from getting broken in the first place



What vaccines have you received in the last three years?

Enter response here

Which of the following vaccines have you received in the last three years?

Mumps

Measles

COVID-19

etc.

What hours are you available to volunteer?

Enter response here

Which two of the following timeslots will you volunteer for?

Sunday 1-5

Wednesday 1-5

Friday 1-5

Saturday 9-12

Things your data person hates:

PDFs

Word documents

Server maintenance

The Solo Movie

Late night phone calls

Decaf coffee

The concept of paper

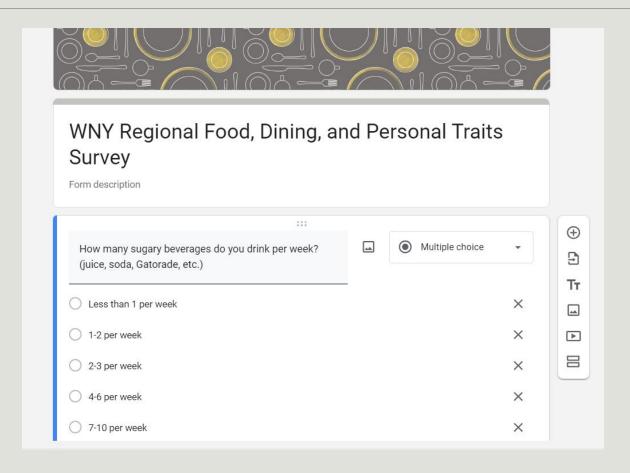
Semicolons

NYS Board of Elections President and Vice-President Election Returns Nov. 8, 2016

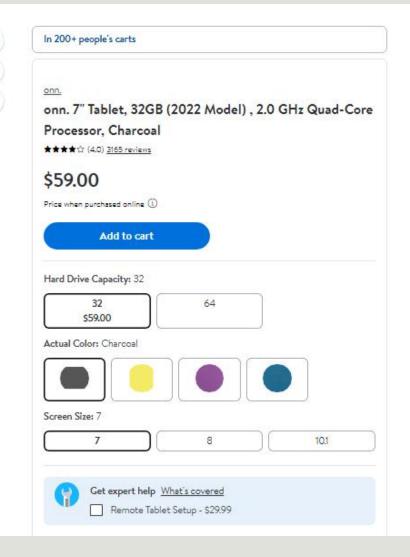
Revised: 8-17-2017

Contrib	Clinton	Trumper	Ce Trumper	ce Stein	aka Clinton	Johnson Johnson	clinton Clinton	Johnson Johnson
	DEM	REP	CON	GRN	WOR	IND	WEP	LBT
Albany	78,504	42,554	5,254	2,475	3,419	3,099	1,148	1,693
Allegany	4,646	11,421	1,104	275	173	527	63	208
Broome	37,106	37,337	3,606	1,546	1,631	2,187	475	1,059
Cattaraugus	9,077	17,485	2,207	440	274	932	146	314
Cayuga	12,779	15,316	2,068	501	541	1,008	202	350
Chautauqua	18,112	27,516	4,078	757	704	1,601	275	602
Chemung	13,277	18,347	1,750	463	326	1,012	154	435
Chenango	6,417	10,849	1,072	358	258	634	100	282
Clinton	14,217	13,312	1,137	613	634	964	208	348
Columbia	14,146	11,867	1,889	598	865	626	273	318
Cortland	8,307	8,930	970	374	309	682	155	275
Delaware	6,194	10,827	1,115	377	333	476	100	174
Dutchess	58,910	54,366	7,431	1,986	2,602	2,366	749	1,234
Erie	205,773	159,742	28,561	6,367	7,302	8,463	2,381	4,257
Essex	7,341	7,347	611	420	282	533	139	195
Franklin	6,994	7,670	551	359	225	505	78	212
Fulton	6,215	12,331	1,131	311	177	532	104	247
Genesee	7,276	14,646	2,269	324	258	902	116	417
Greene	6,914	11,620	1,453	442	365	458	126	189

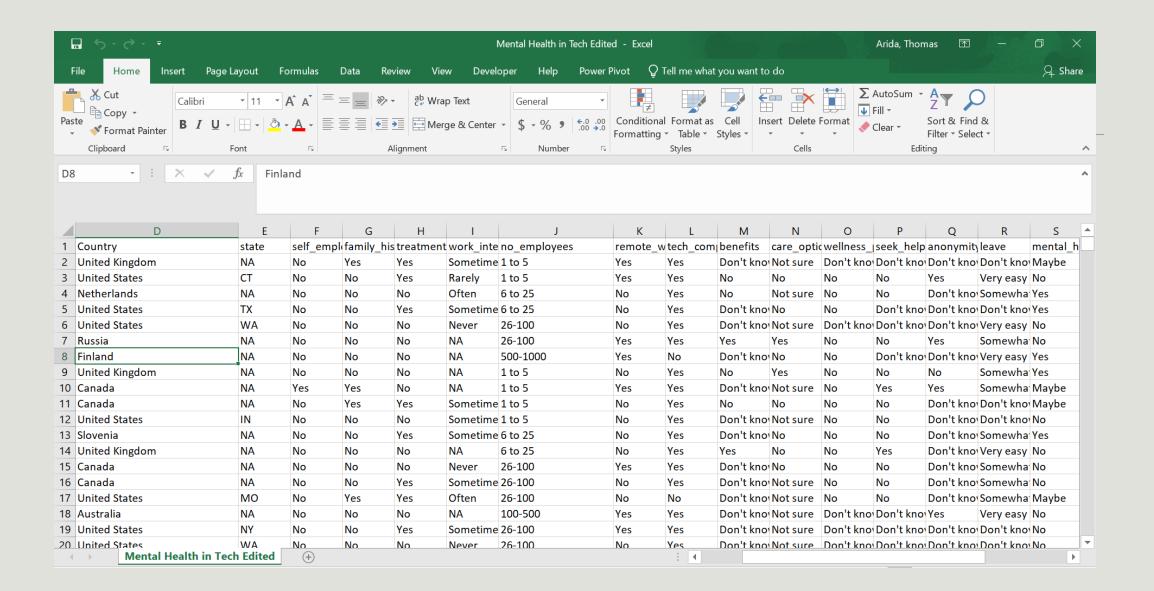
Google Forms is great. Microsoft Forms also exists.



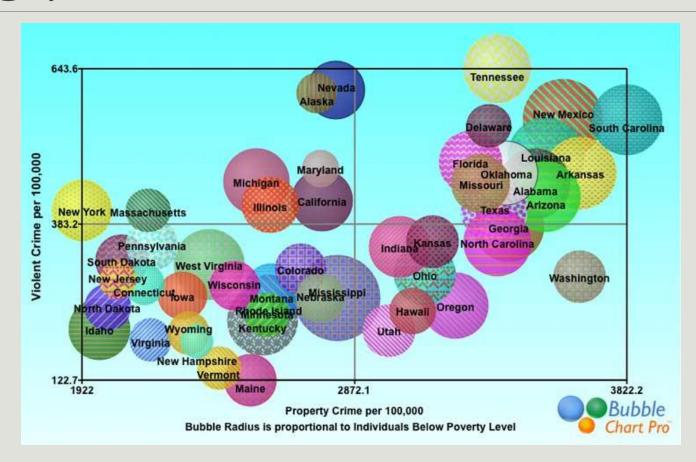




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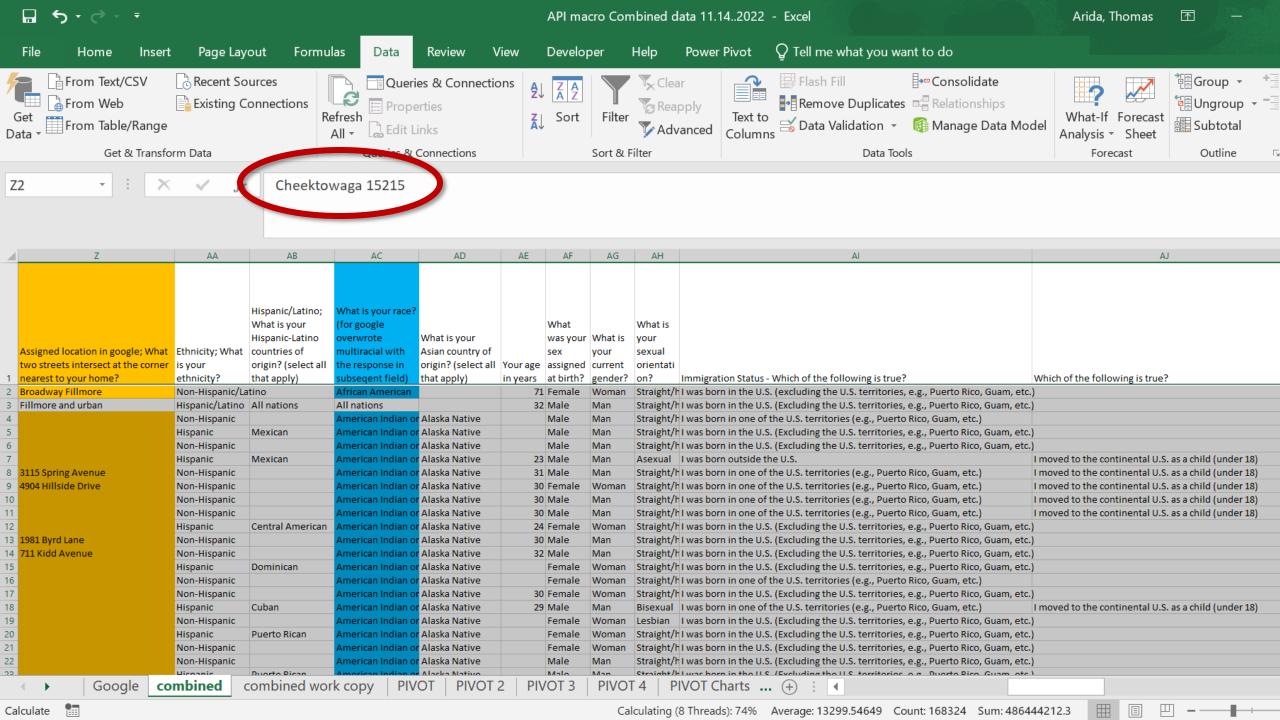
Chapter 1: It's broken and there's nothing you can do about it.



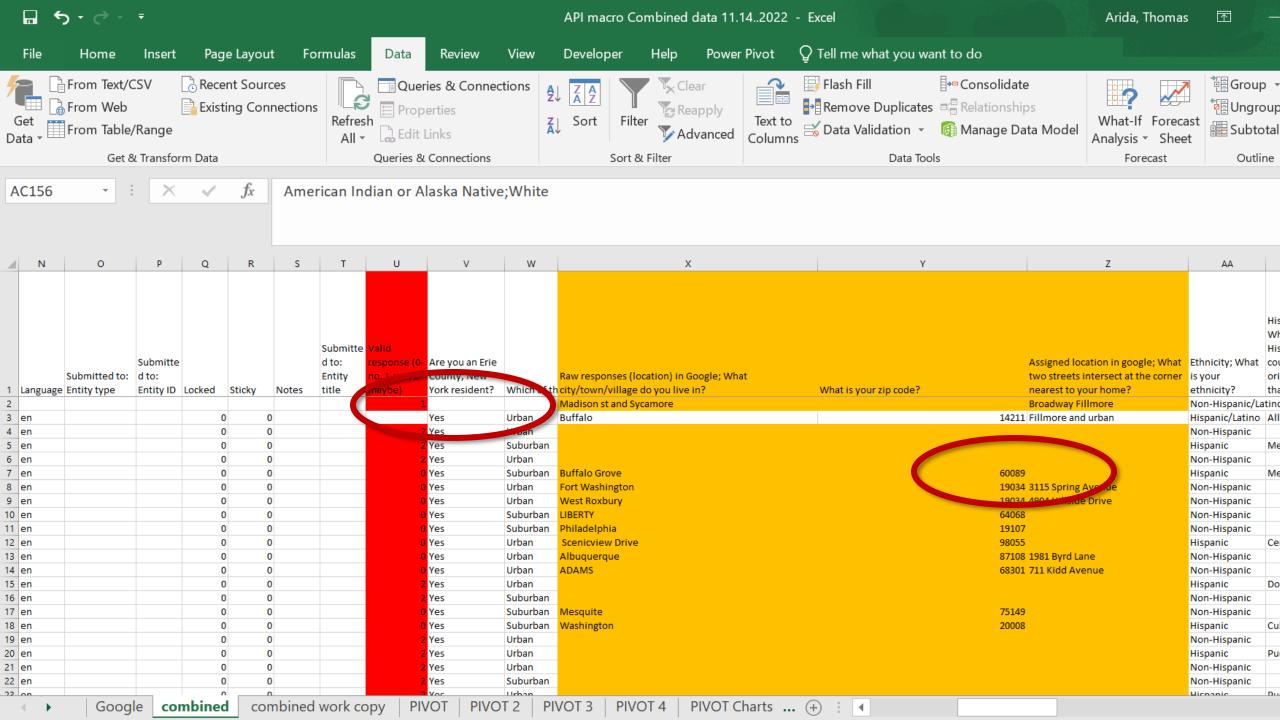
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1	Timestamp	Age	Gender	Country	state	self_empl	family_his	treatment	work_inte	no_emplo	remote_v	vtech_com	benefits	care_optio	wellness_	seek_help	anonymit	leave n
2	8/27/2014 11:29	37	Female	United Sta	IL	NA	No	Yes	Often	25-Jun	No	Yes	Yes	Not sure	No	Yes	Yes	Somewha ⁻ N
3	8/27/2014 11:29	44	M	United Sta	IN	NA	No	No	Rarely	More that	No	No	Don't kno	No	Don't kno	Don't kno	Don't kno	Don't kno
4	8/27/2014 11:29	32	Male	Canada	NA	NA	No	No	Rarely	25-Jun	No	Yes	No	No	No	No	Don't kno	Somewha N
5	8/27/2014 11:29	31	Male	United Kin	NA	NA	Yes	Yes	Often	26-100	No	Yes	No	Yes	No	No	No	Somewha ⁺ Y
6	8/27/2014 11:30	31	Male	United Sta	TX	NA	No	No	Never	100-500	Yes	Yes	Yes	No	Don't kno	Don't kno	Don't kno	Don't kno
7	8/27/2014 11:31	33	Male	United Sta	TN	NA	Yes	No	Sometime	25-Jun	No	Yes	Yes	Not sure	No	Don't kno	Don't kno	Don't kno
8	8/27/2014 11:31	35	Female	United Sta	MI	NA	Yes	Yes	Sometime	5-Jan	Yes	Yes	No	No	No	No	No	Somewha ⁻ N
9	8/27/2014 11:32	39	M	Canada	NA	NA	No	No	Never	5-Jan	Yes	Yes	No	Yes	No	No	Yes	Don't knov N
10	8/27/2014 11:32	42	Female	United Sta	IL	NA	Yes	Yes	Sometime	100-500	No	Yes	Yes	Yes	No	No	No	Very diffic N
11	8/27/2014 11:32	23	Male	Canada	NA	NA	No	No	Never	26-100	No	Yes	Don't kno	No	Don't kno	Don't kno	Don't kno	Don't kno
12	8/27/2014 11:32	31	Male	United Sta	ОН	NA	No	Yes	Sometime	25-Jun	Yes	Yes	Don't kno	No	No	No	Don't kno	Don't kno
13	8/27/2014 11:32	29	male	Bulgaria	NA	NA	No	No	Never	100-500	Yes	Yes	Don't kno	Not sure	No	No	Don't kno	Don't kno
14	8/27/2014 11:33	42	female	United Sta	CA	NA	Yes	Yes	Sometime	26-100	No	No	Yes	Yes	No	No	Don't kno	Somewha Y
15	8/27/2014 11:33	36	Male	United Sta	CT	NA	Yes	No	Never	500-1000	No	Yes	Don't kno	Not sure	No	Don't kno	Don't kno	Don't kno
16	8/27/2014 11:33	27	Male	Canada	NA	NA	No	No	Never	25-Jun	No	Yes	Don't kno	Not sure	Don't kno	Don't kno	Don't kno	Somewha N
17	8/27/2014 11:34	29	female	United Sta	IL	NA	Yes	Yes	Rarely	26-100	No	Yes	Yes	Not sure	No	No	Don't kno	Somewha N
18	8/27/2014 11:34	23	Male	United Kin	NA	NA	No	Yes	Sometime	26-100	Yes	Yes	Don't kno	No	Don't kno	Don't kno	Don't kno	Very easy N
19	8/27/2014 11:34	32	Male	United Sta	TN	NA	No	Yes	Sometime	25-Jun	No	Yes	Yes	Yes	No	Don't kno	Don't kno	Don't kno N

	А	В	С	D	Е
87	8/27/2014 12:05	31	Male	United Sta	TX
88	8/27/2014 12:07	39	Male	United Kin	NA
89	8/27/2014 12:10	34	female	United Sta	OR
90	8/27/2014 12:11	29	F	United Sta	FL
91	8/27/2014 12:11	32	M	United Sta	IL
92	8/27/2014 12:12	31	Male	United Sta	NY
93	8/27/2014 12:13	40	male	United Sta	TX
94	8/27/2014 12:14	34	Male	United Sta	ОН
95	8/27/2014 12:15	18	something kinda male?	Russia	NA
96	8/27/2014 12:15	25	F	Canada	NA
97	8/27/2014 12:15	29	male	United Sta	MN
98	8/27/2014 12:16	24	Male	United Sta	МО
99	8/27/2014 12:17	31	male	Mexico	NA
100	8/27/2014 12:18	33	Cis Male	United Sta	AZ
101	8/27/2014 12:18	30	M	United Sta	IN
102	8/27/2014 12:18	26	female	Canada	NA
103	8/27/2014 12:18	44	Female	United Sta	MA
104	8/27/2014 12:19	25	Male	United Sta	NY
105	8/27/2014 12:20	33	Male	United Sta	WI
106	8/27/2014 12:22	29	Male	United Sta	NY

obs_co	ns comme	nts										
No	NA											
No	NA											
No	NA											
Yes	NA											
No	NA											
No	NA											
No	NA											
No	NA											
No	NA											
No	NA											
No	NA											
No	NA											
Yes	NA											
No	I'm not on my company's health insurance which could be part of the reason I answered Don't know to so many questions.											
No	NA											



AA	AB	AC	AD	AE	AF	AG	AH
	Hispanic/Latino;						
	What is your				What		What is
_	Hispanic-Latino		What is your		was your	What is	your .
Ethnicity; What	countries of		Asian country of		sex	your	sexual
is your	origin? (select all	What is your race? (for google overwrote multiracial with the	origin? (select all	_	assigned		orientati
ethnicity?	that apply)	response in subseqent field)	that apply)	-		gender?	on?
Do not wish to s	•	American Indian or Alaska Native; White			Male	Man	Straight/h
Do not wish to s	ay	American Indian or Alaska Native; White		61	Male	Man	Straight/h
Non-Hispanic		American Indian or Alaska Native; White		54	Male	Man	Gay
Non-Hispanic		American Indian or Alaska Native; White		71	Female	Woman	Straight/h
Non-Hispanic		American Indian or Alaska Native; White		63	Female	Woman	Straight/h
Non-Hispanic/La		American Indian or Alaska Native; White			Female	Woman	Bisexual
	Central American	American Indian or Alaska Native; White		24	Female	Woman	Straight/h
Non-Hispanic/La		American Indian or Alaska Native; White			Female	Woman	Straight/h
Non-Hispanic/La		American Indian or Alaska Native; White		34	Female	Woman	Straight/h
Non-Hispanic/La		American Indian or Alaska Native; White			Female	Man of Tra	Pansexua
Do not wish to s	ay	American Indian or Alaska Native; White		80	Male	Man	Straight/h
Do not wish to s	•	American Indian or Alaska Native; White		45	Female	Woman	Not sure/
Hispanic/Latino		American Indian or Alaska Native; White			Male	Man	Asexual
Non-Hispanic/La		American Indian or Native Alaskan, Black	Does not apply/ N		Male	Man	Gay
Non-Hispanic/La		American Indian or Native Alaskan, Black	Does not apply/ N		Male	Man of tra	Straight/h
Non-Hispanic/La		American Indian or Native Alaskan, White	Does not apply/ N		Male	Man	Gay
Non-Hispanic/La		American Indian or Native Alaskan, White	Does not apply/ N	60	Female	Woman	Lesbian
Non-Hispanic/La		Arabic				Do not wi	Do not wi
Non-Hispanic/La		Asian	Filipino	38	Male	Man	Gay
Non-Hispanic/La		Asian	Bangladeshi	14	Female	Woman	Straight/h
Non-Hispanic/La	atino	Asian	Burmese	13	Female	Woman	Straight/h

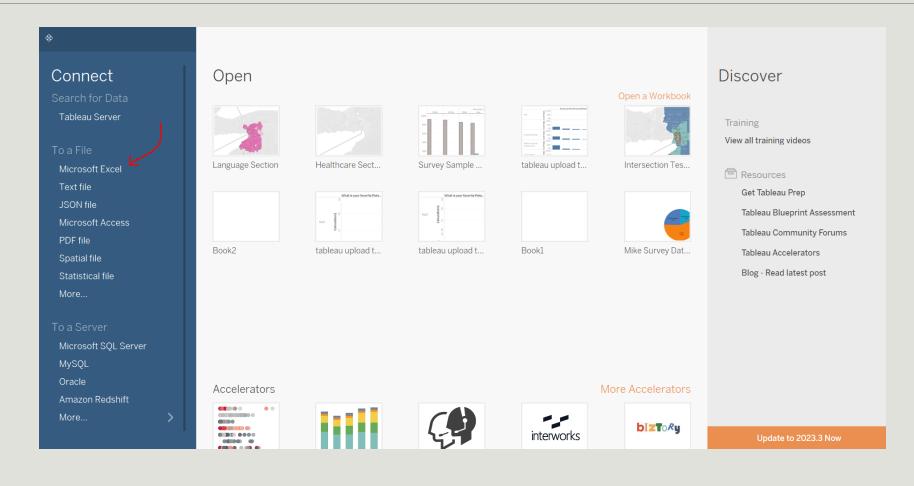


What are challenges to accessing					experience any of the following health		Are you struggling with the
transportation?	Lack of transportation has				conditions?	Have you lost a close	use of any kind of substance
(Select all that	been a barrier to		Emotional		(Select all that	friend or relative to	(e.g., tobacco, alcohol,
apply)	(Select all that apply)	Practical help?	support?	Having fun?	apply)	COVID-19?	opiates)?
	Lack of transportation is no		Often	Sometimes	chesity	No	No
	Lack of transportation is no	•	Often	Often	As hma;Obesity;A	No	No
	Buying food and other nee		Sometimes	Often	None of these	Yes	No
	Lack of transportation is no		4	1	Obesity	Yes	No
Accessing transportat	Lack of transportation is n	4	4		Obesity	No	No
Not affordable (e.g.,	Lack of transportation is no	4			None of these	Yes	No
Accessing transportat	Lack of transportation is n	5	5	5	None of these	Yes	No
Not affordable (e.g.,	Accessing medical care, Bu	3	2	2	None of these	No	No
Accessing transportat	Lack of transportation is n	5	5	5	Anxiety/Depressi	No	No
Accessing transportat	Lack of transportation is n	3	3	3	Asthma, High bloc	Yes	No
Physical mobility cha	Support system	5	5	5	None of these	Yes	No
Not affordable (e.g.,	Buying food and other nee	5	5	5	Diabetes	No	No
	Do not wish to say	5	4	1 5	High blood pressu	No	No
N/a	N/a	5	5	5 5	None of these	No	No
i Physical mobility cha	Lack of transportation is no	2	1	. 5	High blood pressu	No	No
Not affordable (e.g.,	Lack of transportation is no	3	1	L 4	None of these	Yes	No
Not affordable (e.g.,	Do not wish to say	5	4	1 5	Do not wish to say	No	No
Accessing transportat	Lack of transportation is n	5	5	5 5	High blood pressu	No	No
Accessing transportat	Lack of transportation is n	5	5	5 5	High blood pressu	No	Yes .
Accessing transportat	Lack of transportation is n	5	5	5 5	None of these	No	No
Not affordable (e.g.,	Do not wish to say	5		5 5	None of these	No	No
N1-41:1-4	Nick continues to the	4	-		A _41 A: _4/	NI-	NI -

Chapter 2: Make it pretty



Chapter 3: Tableau is Pretty Cool



Connect

Search for Data

Tableau Server

Microsoft Excel

Text file

JSON file

Microsoft Access

PDF file

Spatial file

Statistical file

More...

Microsoft SQL Server

MySQL

Oracle

Amazon Redshift

More...

Open



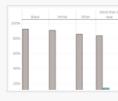
Language Section

Book2



Healthcare Sect...

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Survey Sample ...

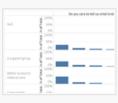


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Open a Workbook

Intersection Tes...

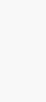
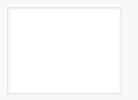


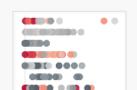
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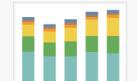




Mike Survey Dat...

Accelerators









More Accelerators



Discover

Training

View all training



Get Tableau

Tableau Blue

Tableau Con

Tableau Acce

Blog - Read I

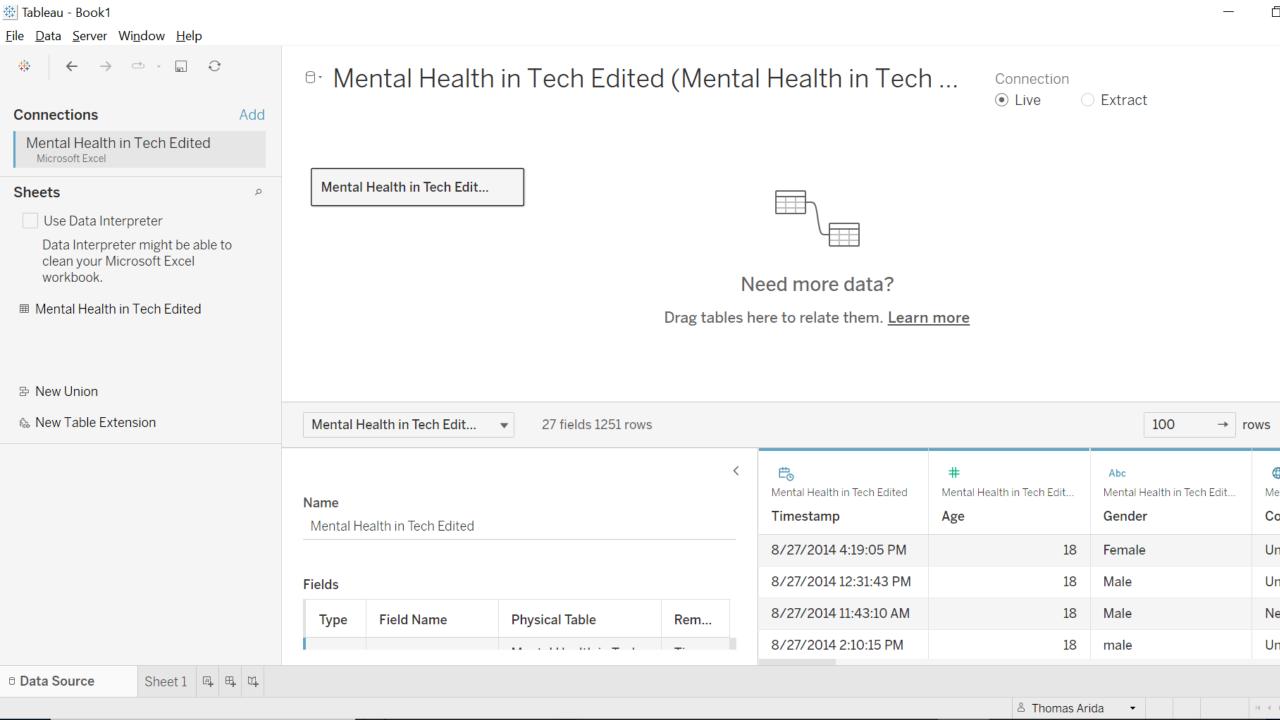
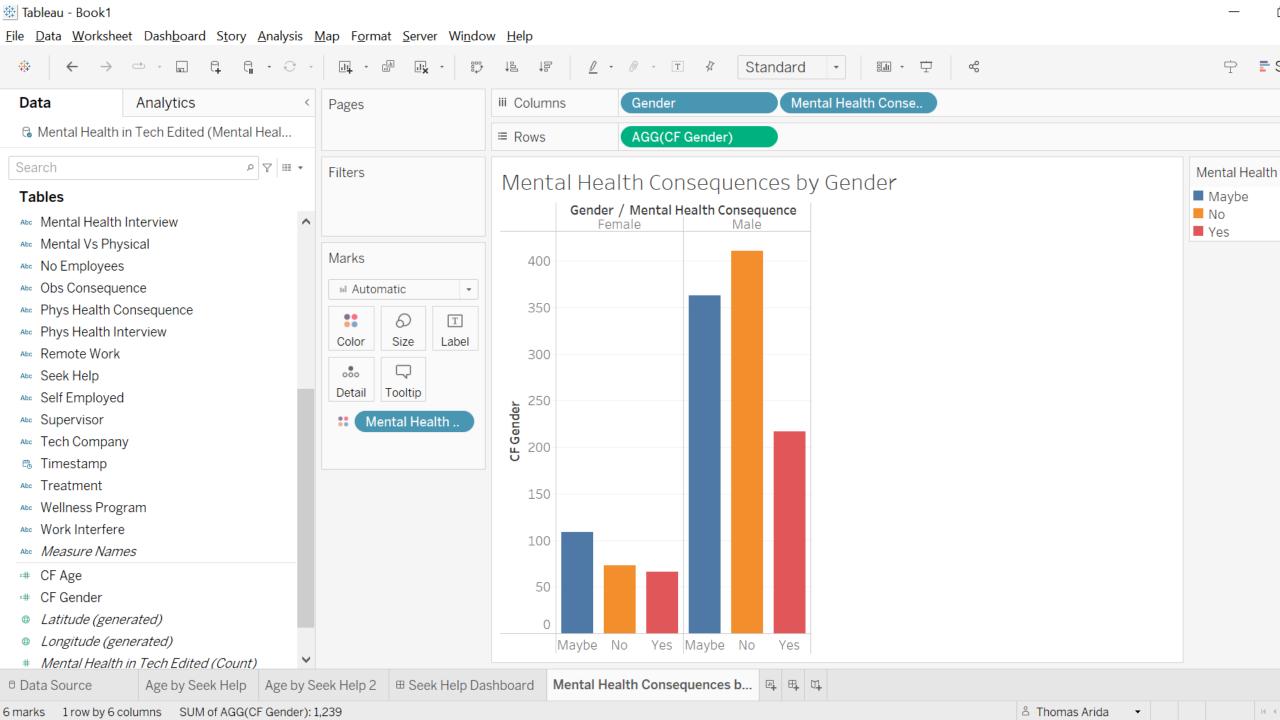
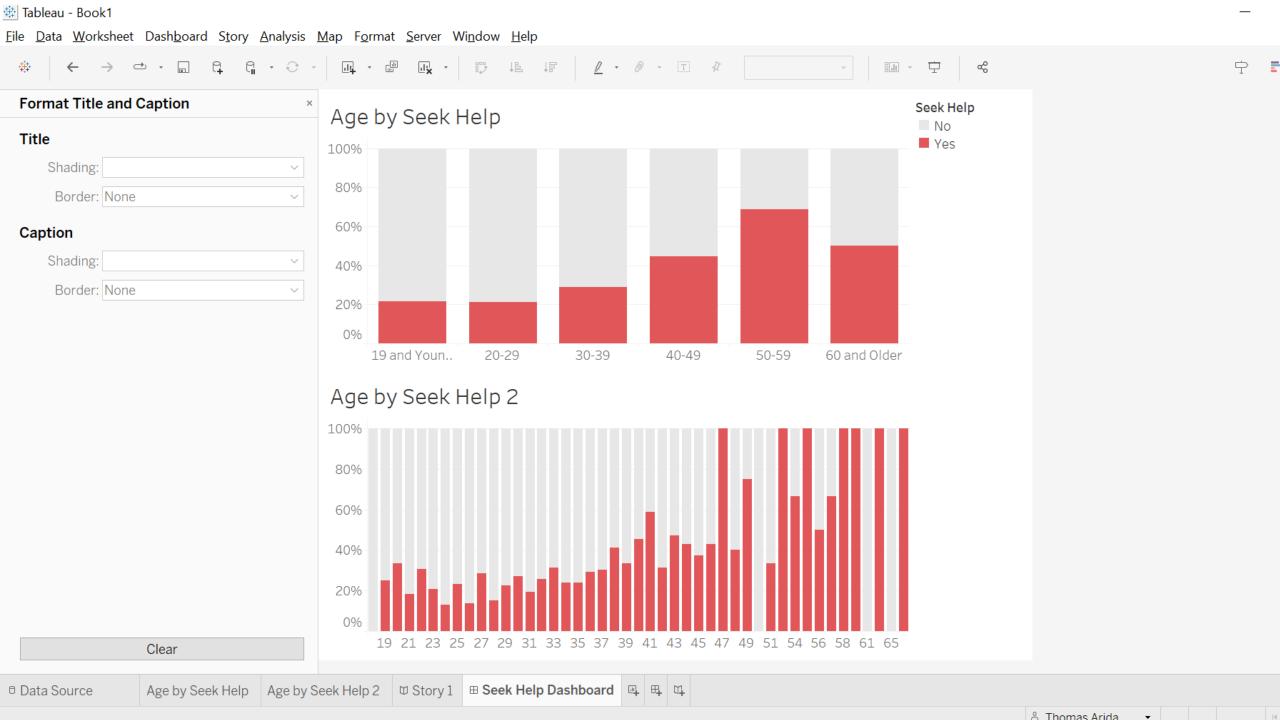
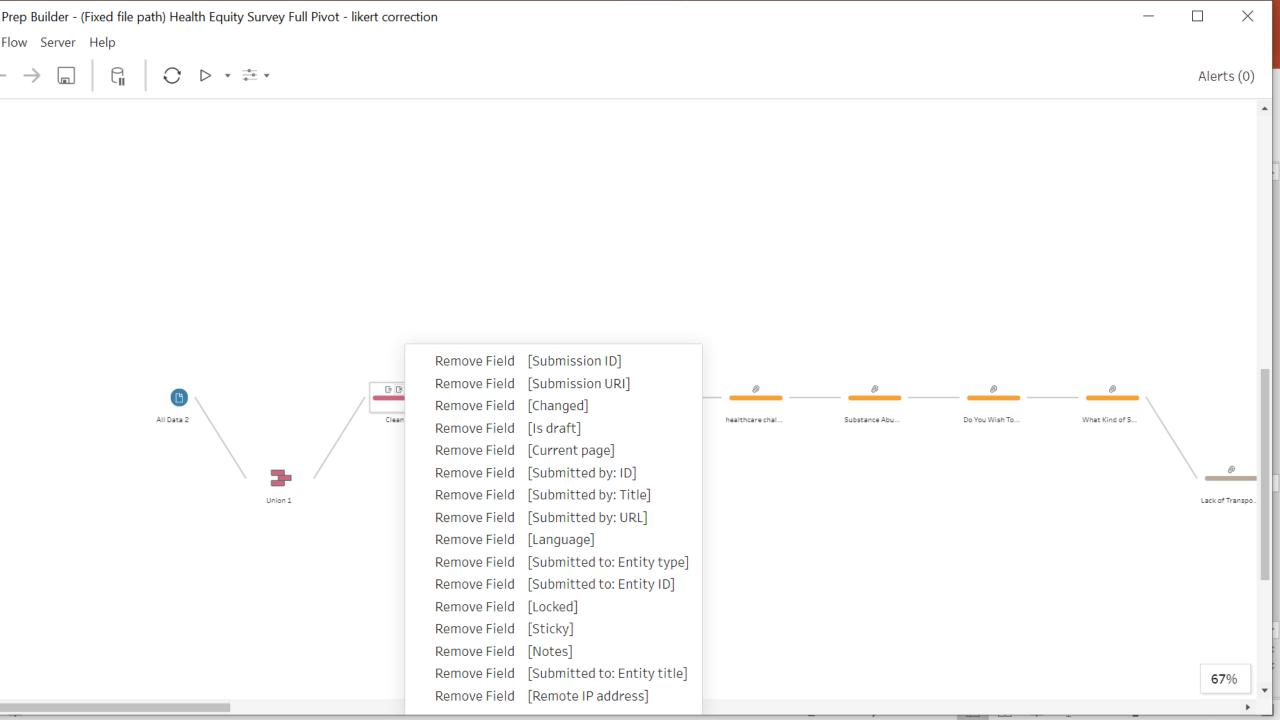
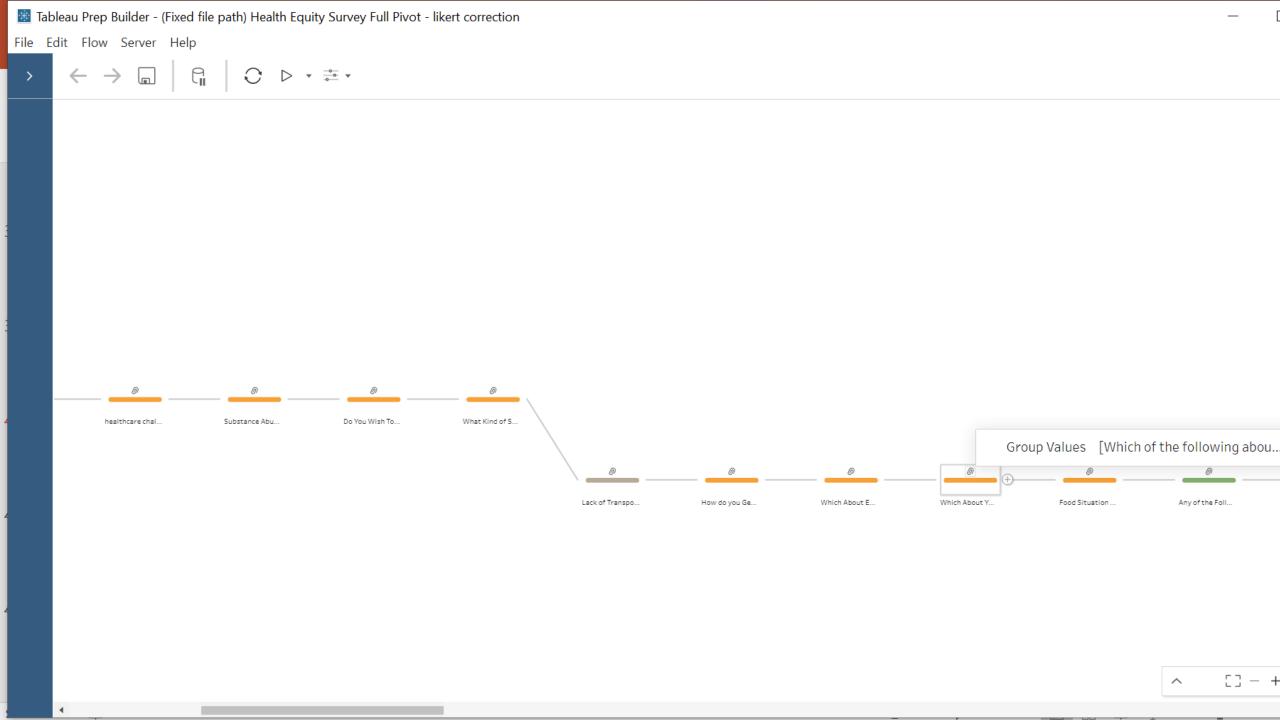


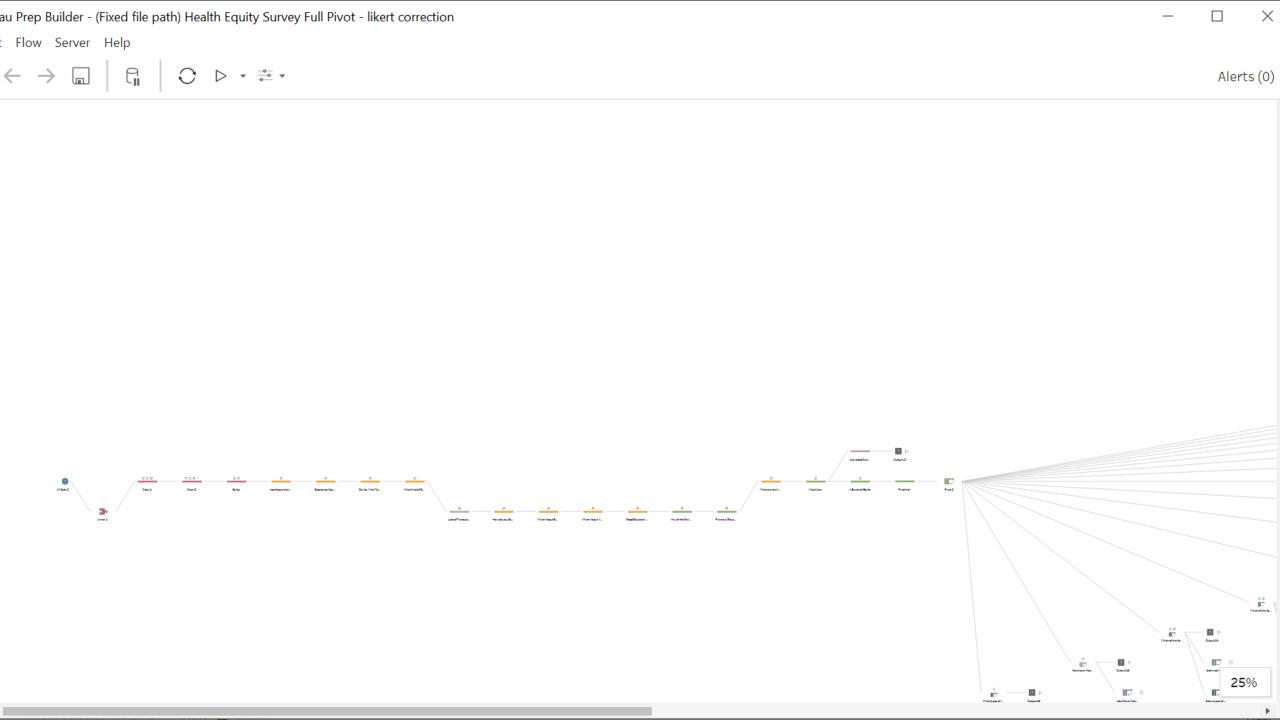
Tableau - Book1 <u>File Data Worksheet Dashboard Story Analysis Map Format Server Window Help</u> ıl: × †₽ †B Standard -→ + 82 <u>Ø</u> - Ø - T ∦ Data Analytics iii Columns **Tech Company** Pages Mental Health in Tech Edited (Mental Heal... AGG(CF Gender) **≡** Rows Gender ₽ ₩ ▼ Search Filters Sheet 1 **Tables** Gender Gender **Tech Company** Country 80% State Marks Abc Coworkers 60% Abc Family History Abc Gender 6 T Female 40% Abc Leave Color Size Label Abc Mental Health Consequence 000 \Box Abc Mental Health Interview 20% Tooltip Detail Abc Mental Vs Physical 0% Abc No Employees Abc Obs Consequence 80% Abc Phys Health Consequence Abc Phys Health Interview 60% Abc Remote Work Abc Seek Help Male 40% Abc Self Employed Abc Supervisor 20% Abc Tech Company □ Timestamp 0% Abc Treatment No Yes Abc Wellness Program Data Source Sheet 1 4 4 ↑ Thomas Arida
 ▼ 4 marks 2 rows by 2 columns SLIM of % of Total AGG(CF Gender): 200 00%

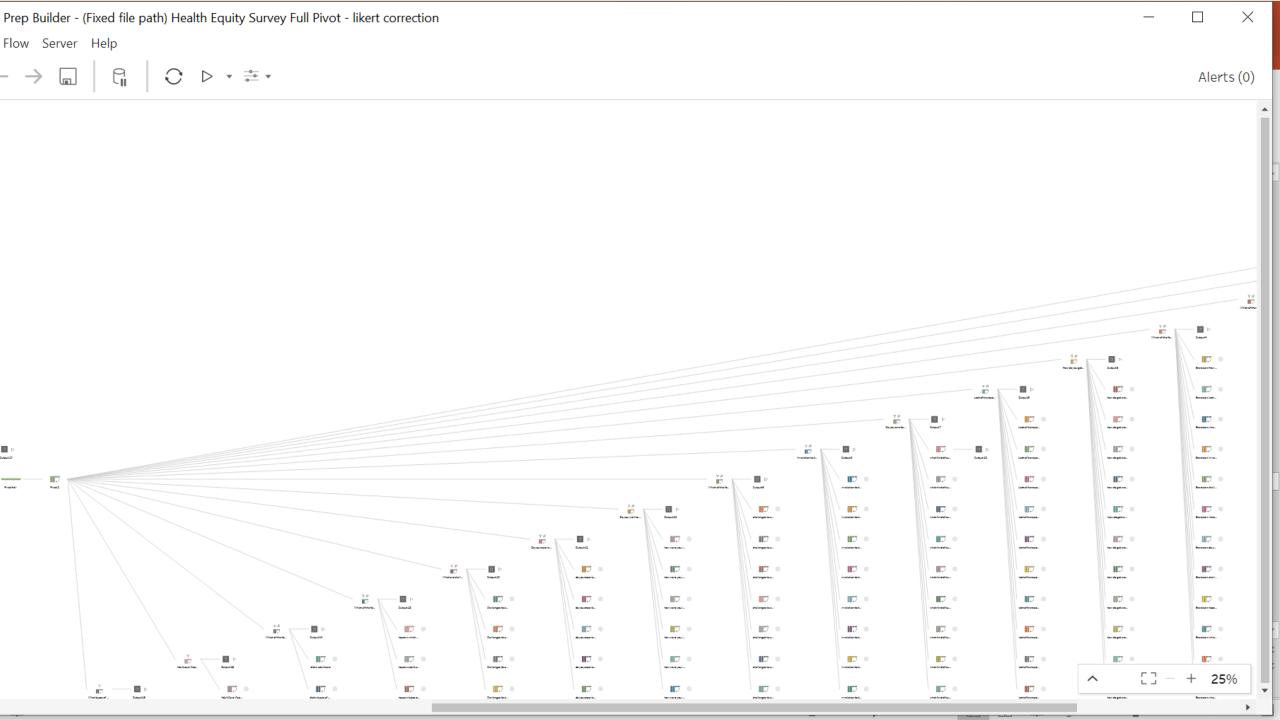




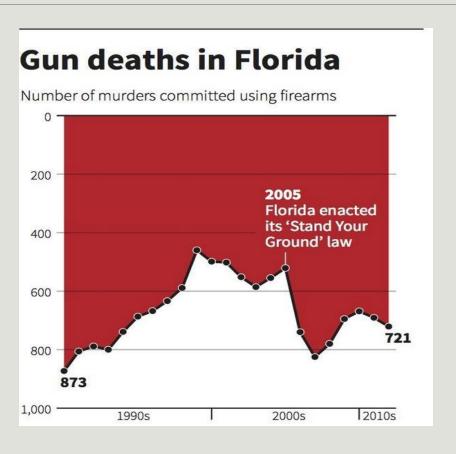




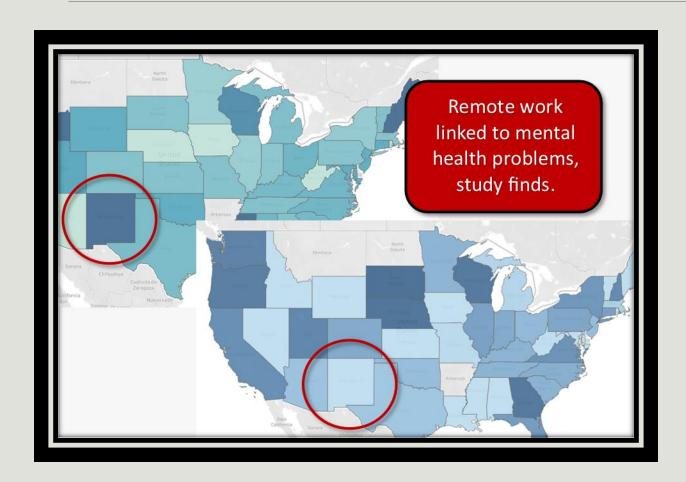




Chapter 4: Let's Make it Bad



Work From Home Just Isn't Working



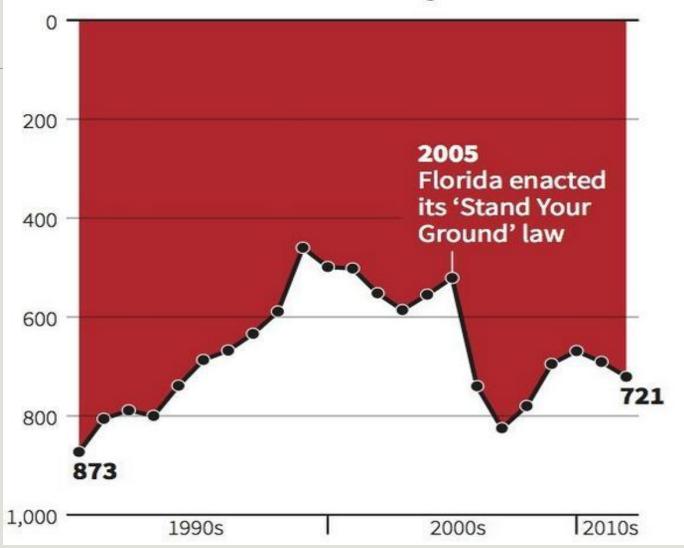
Nearly all states which had significant work-from-home percentages also showed higher than average rates of assistance seeking for mental health, study says.

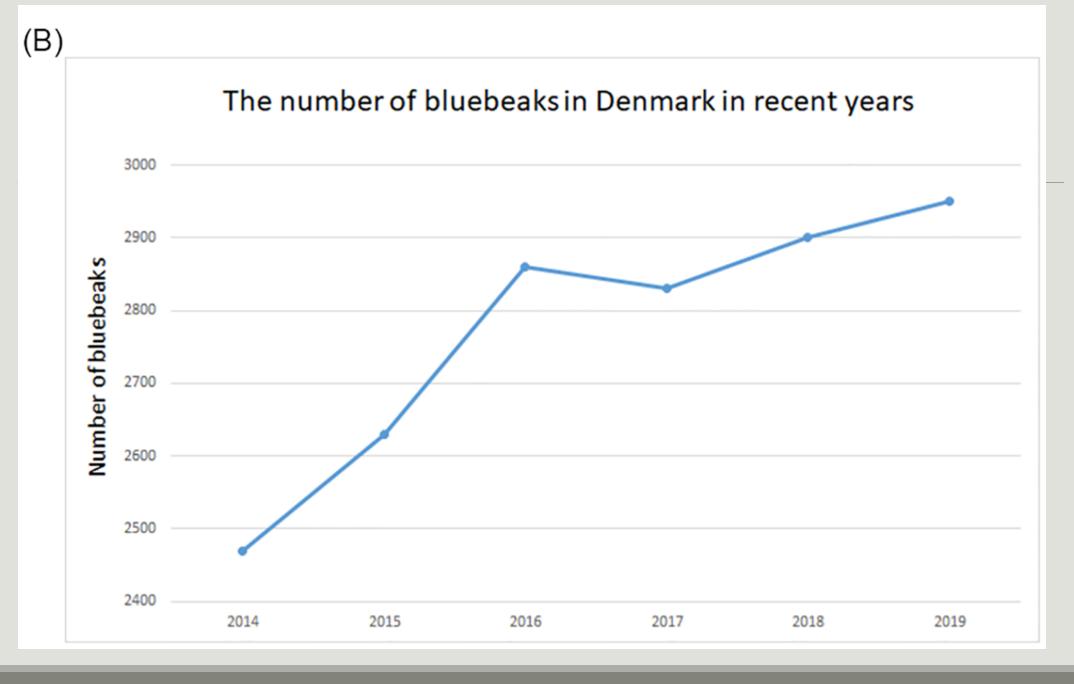
The states, which include New York, New Mexico, and Oregon, also showed significant rates of workers experiencing "serious mental health consequences" in association with their workplaces.

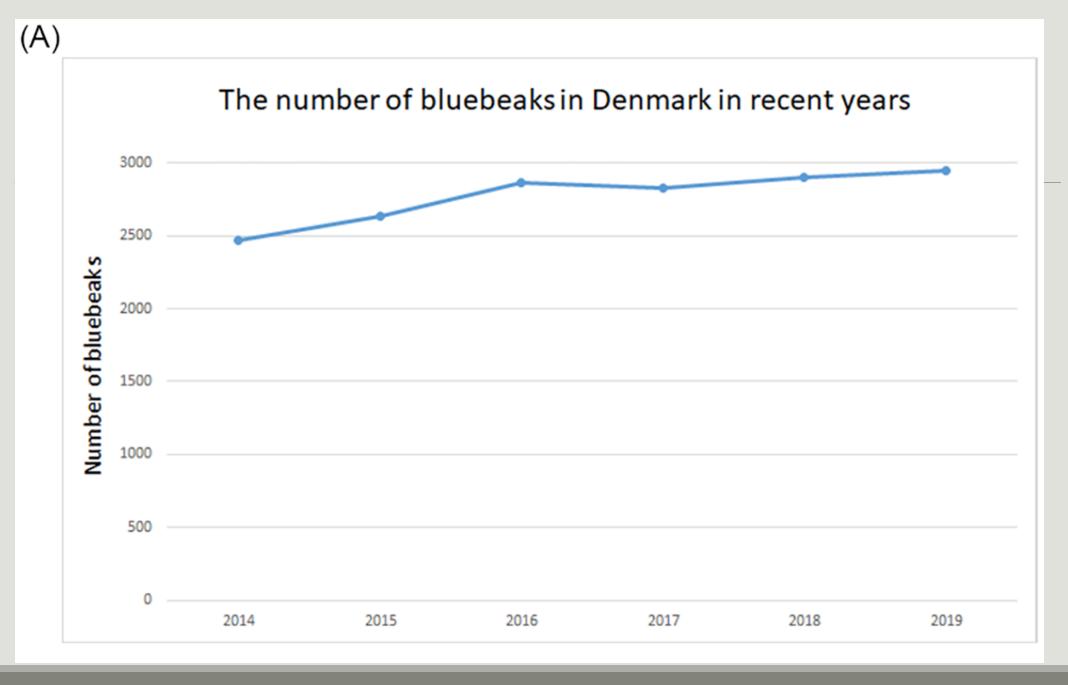
This calls into question whether working from home is really a benefit to the worker.

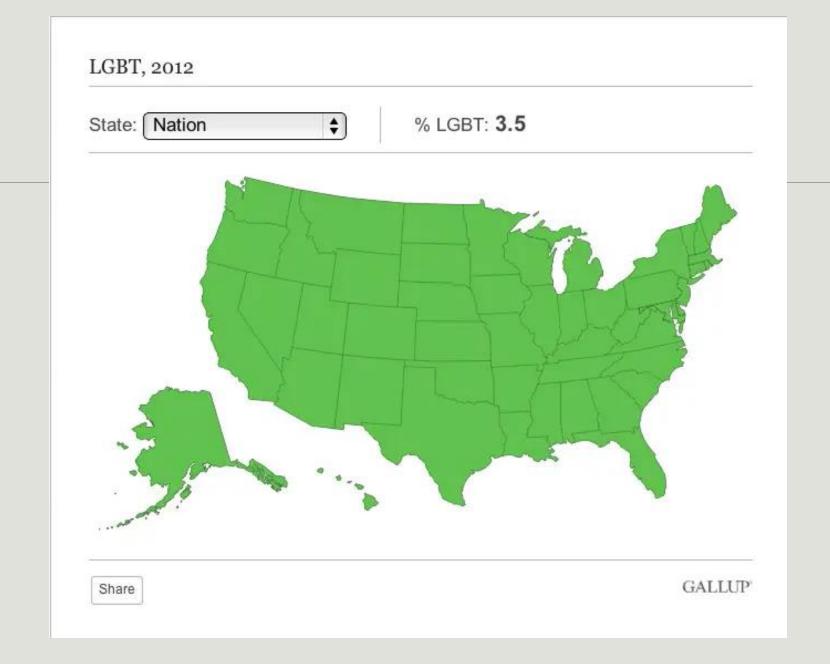
Gun deaths in Florida

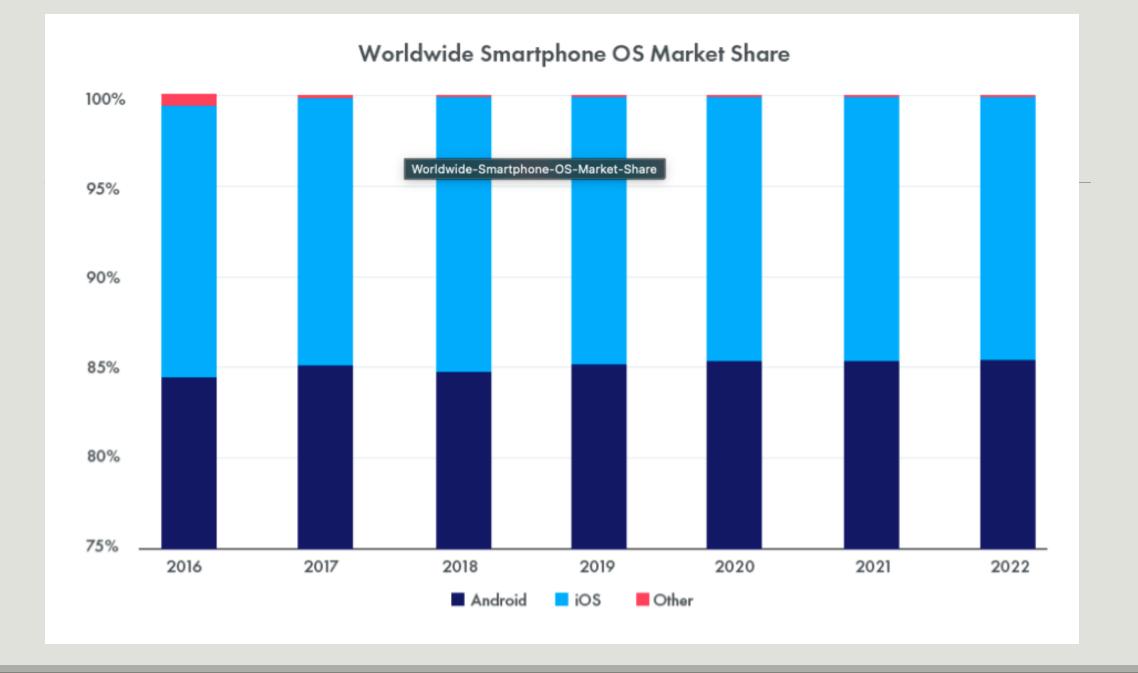
Number of murders committed using firearms

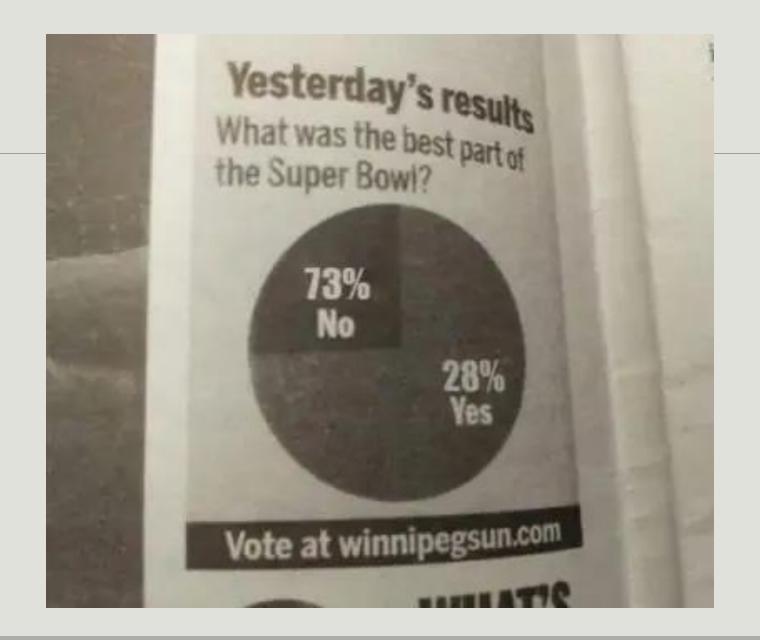




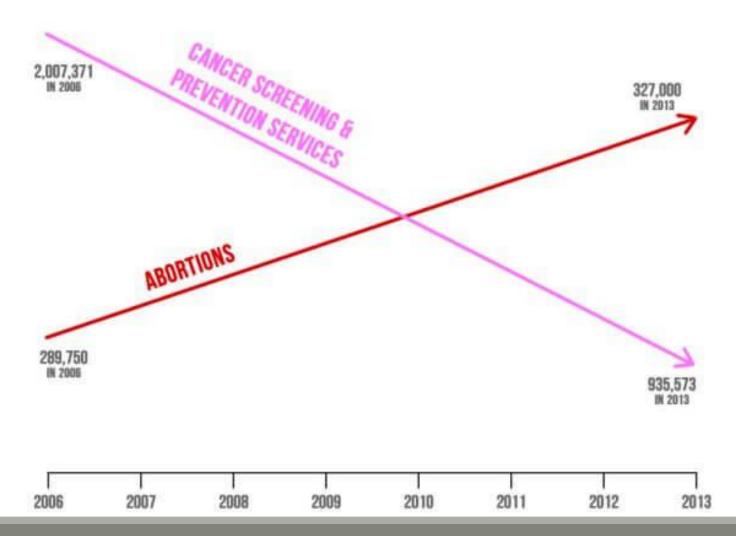






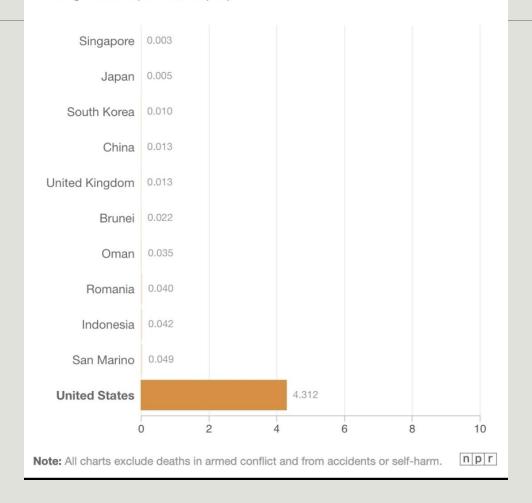


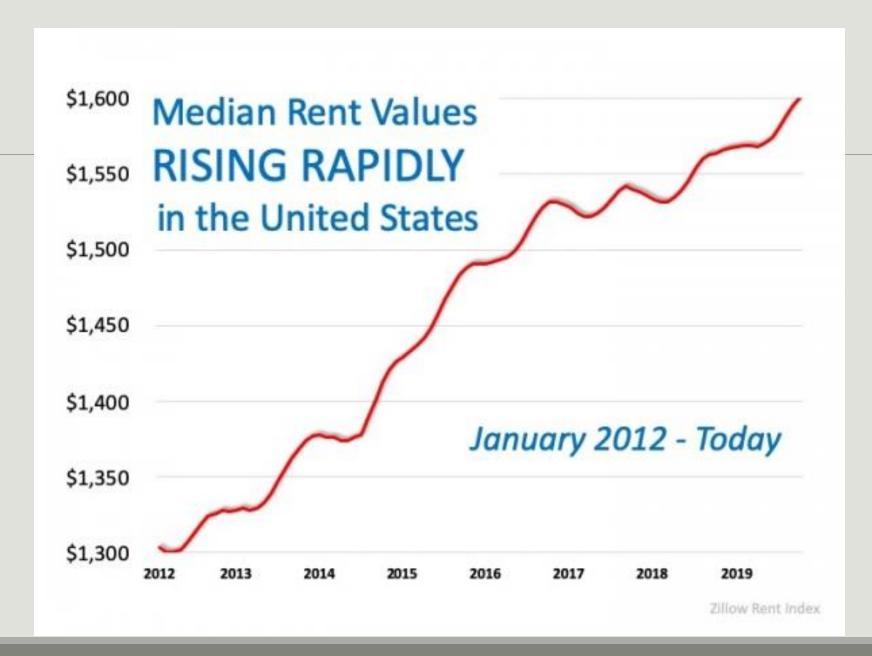


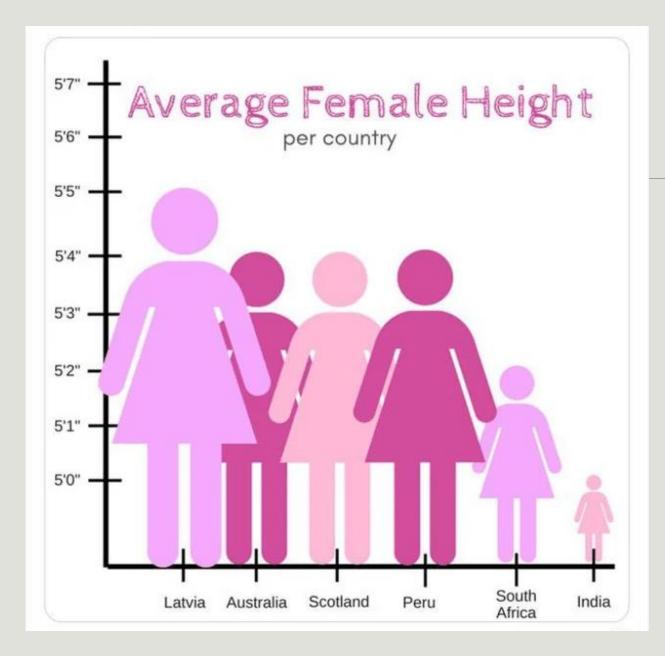


How the U.S. compares with the **lowest** rates of violent gun deaths worldwide

Violent gun deaths per 100,000 people in 2021



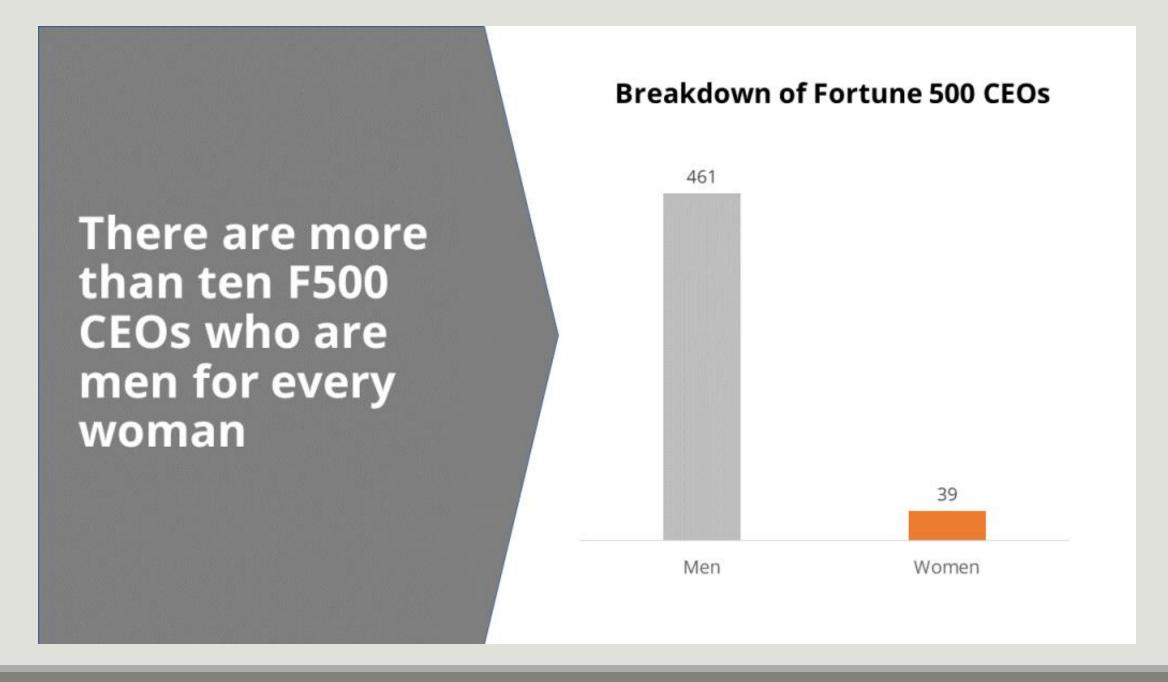


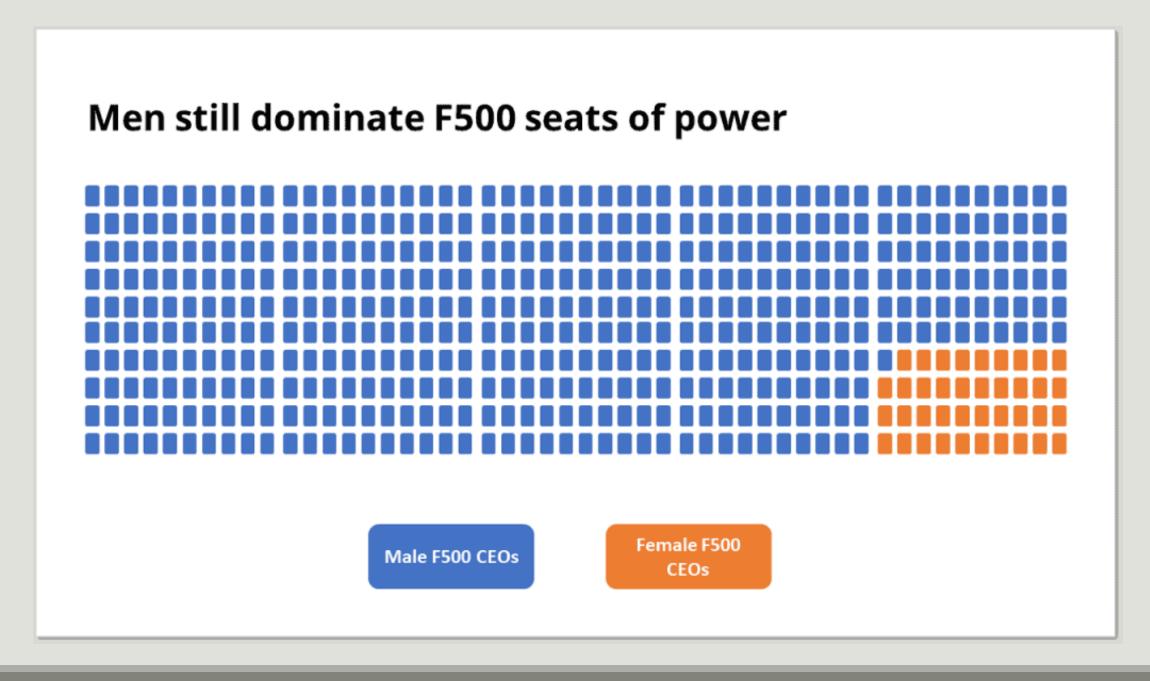


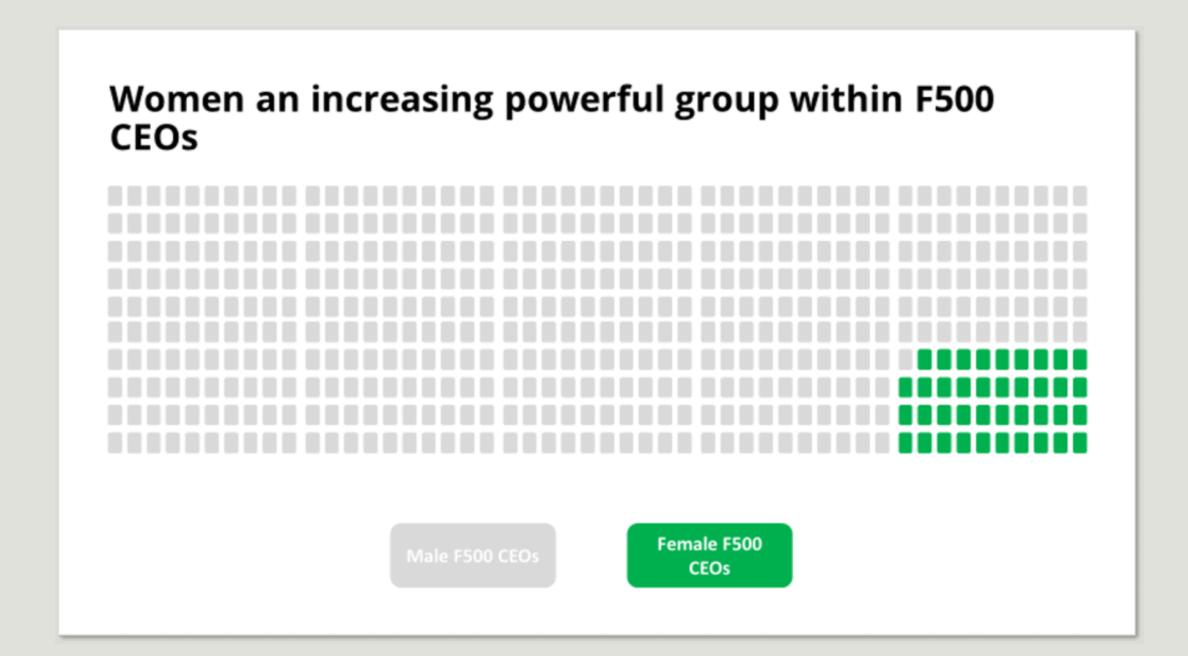




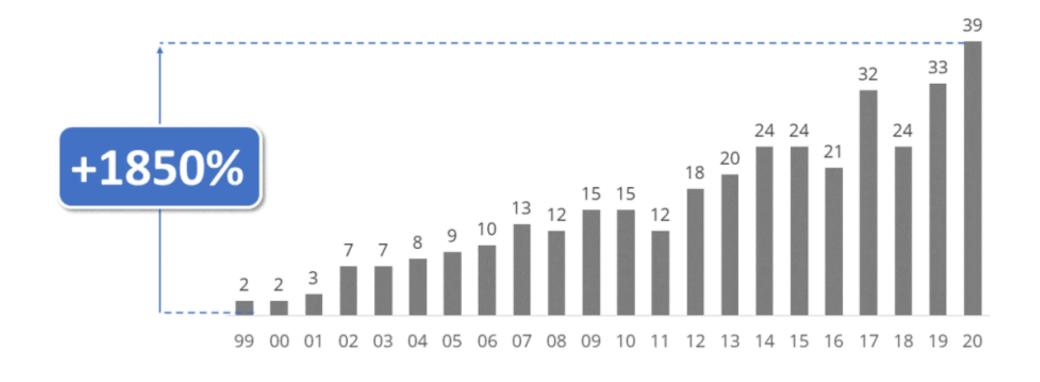
As an Indian woman, I can confirm that too much of my time is spent hiding behind a rock praying the terrifying gang of international giant ladies and their Latvian general don't find me







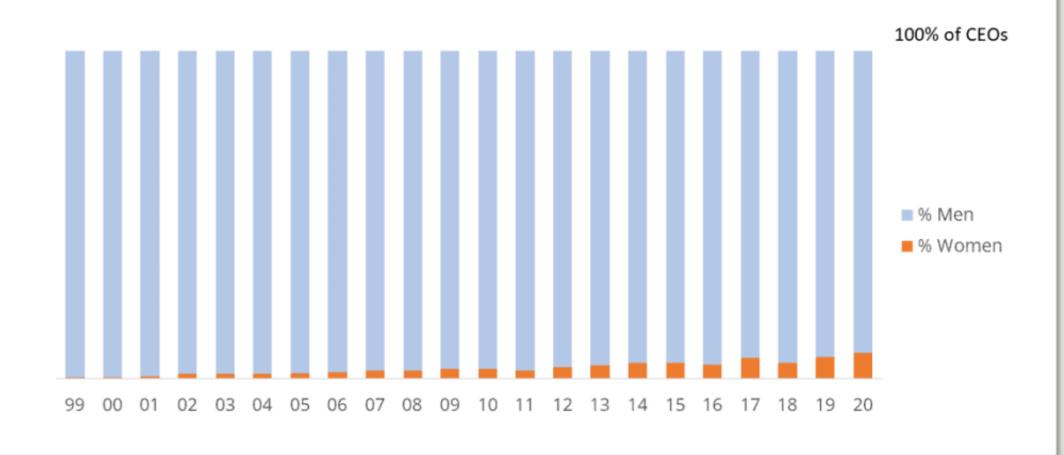
Number of F500 Women CEOs up 1850% in 21 years



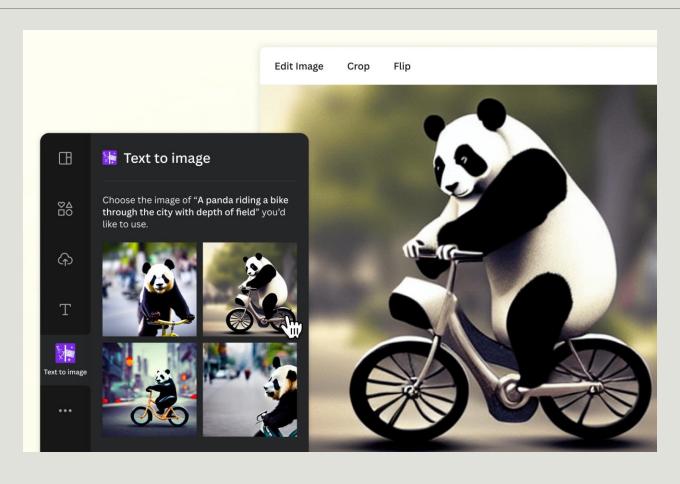
% of Women F500 CEOs small, but growing

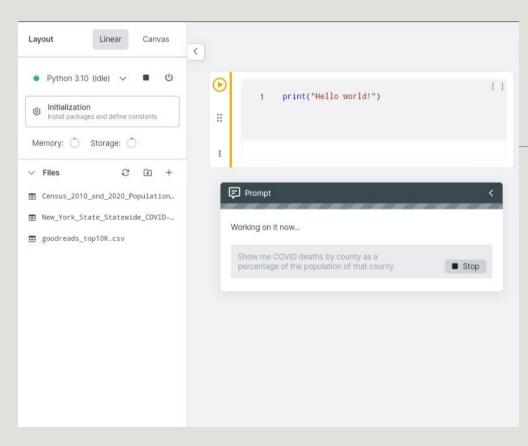


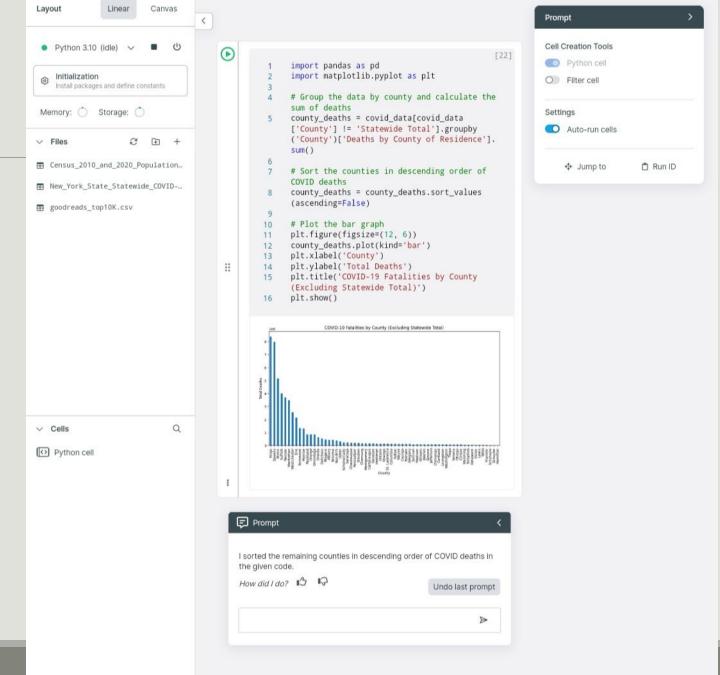
Women F500 CEOs increasing, but still a tiny fraction of total number of spots

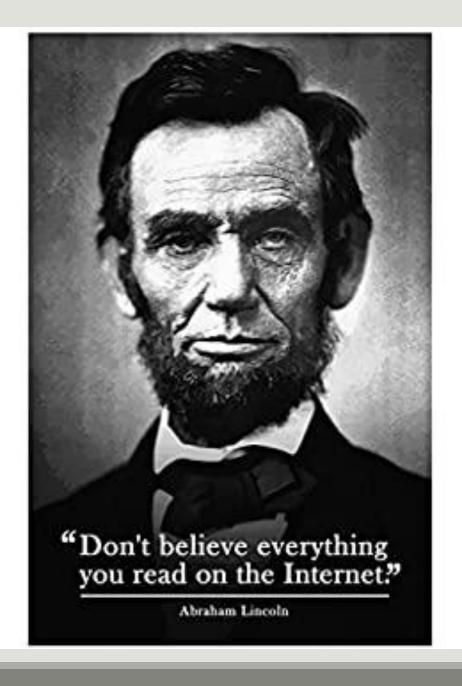


Chapter 5: One Last Thing









Additional Resources

Leila Gharani's Excel chart tutorial series here

Kevin Stratvert's Interactive Dashboard tutorial here

freeCodeCamp's Tableau for visualizations course here

NOTE: All these things are free on the internet. It's a wonderful place.