



Department
of Health



New York State Public Health Corps (NYSPHC) Fellowship Program

Finger Lakes and Western Regional Consortium

March 1st, 2023

Welcome!

Agenda

- Welcome and Opening Remarks
- Panel Presentation on Partnership Development with Jill Harper, Margi Taber and Dr. Frank Cerny
- Q & A – Moderated by Maggie Steele, Local Coordinator for Chemung, Schuyler and Seneca Counties
- Fellow Spotlight – Tina Murty, Wayne Community Schools
- Best Practices for Successful Notetaking Presentation with Elizabeth Whelan
- Q & A and NYSPHC Updates

Partnership Development



Jill Harper & Margi Taber



NYSPHC FLX and Western Regions March Consortium
Partnership Development



ARCH

Jill Harper, RN, School Health Integration Specialist

Margi Taber, CASACII, Community Schools Coordinator for BH with Wayne County Dept of MH



ATTACHMENT

Youth and families that feel supported and connected.

REGULATION

Youth and families who have built self-regulation skills to cope with emotions and stress.

COLLABORATION



COMPETENCY

Youth and families who have competencies in academics and skills built for careers and personal growth (academic & life skills).

HEALTH

Youth and families with improved health and wellness.

The Art of Collaboration

Training objectives:

- Improve participant level of awareness of building capacity for collaborations
- Consider where they are at with collaboration building and possible next steps participant may want to apply to their work.



Why collaborate?



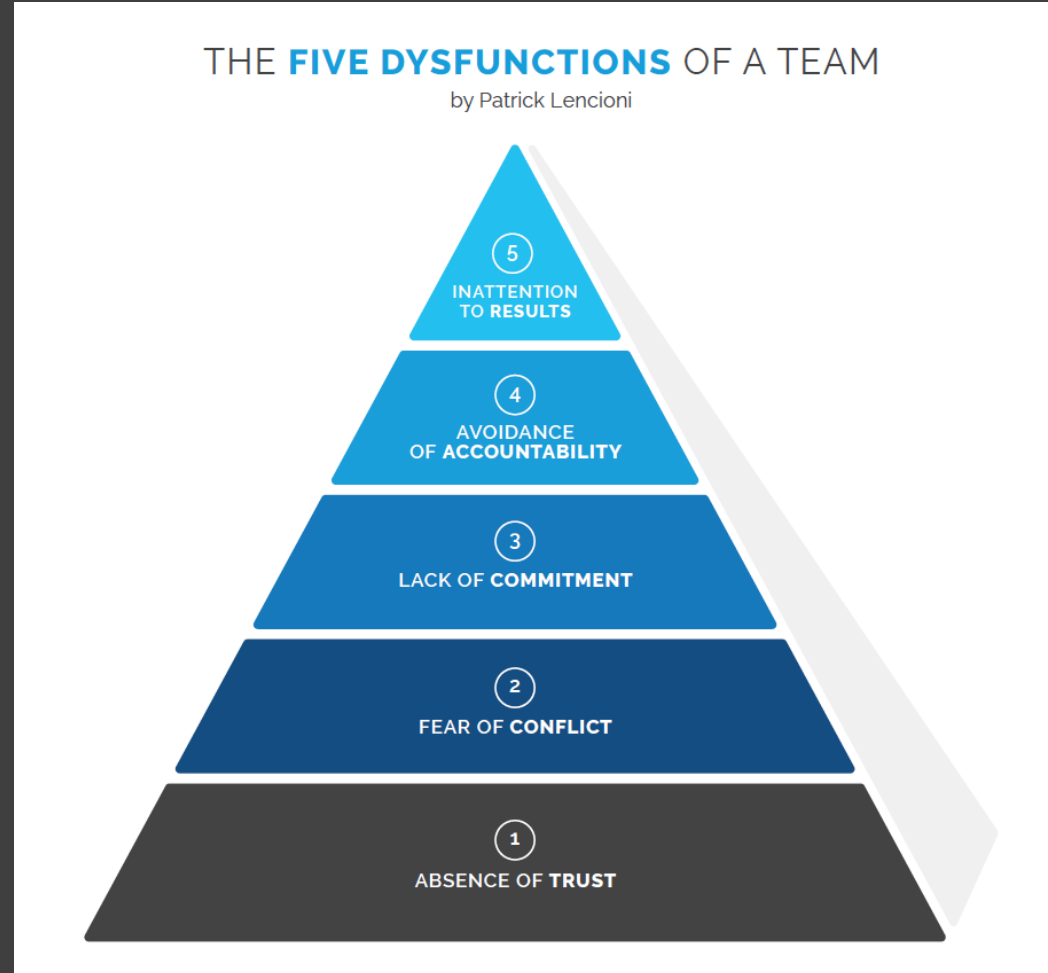
7 reasons why collaboration is important

- 1) It helps us problem-solve
- 2) Collaboration brings people (and organizations) closer together
- 3) Collaboration helps people learn from each other
- 4) It opens up new channels for communication
- 5) Collaboration boosts morale across your organization
- 6) It leads to higher retention rates
- 7) Collaboration makes us more efficient workers

7 reasons why collaboration is important



Challenges to Collaboration



Wayne County Partnership for Strengthening Families

The Wayne County Partnership for Strengthening Families is a collaboration of fifty agencies, organizations, and school districts that serve to strengthen individuals and families within Wayne County, NY.

Wayne County Partnership started in 2011 driven by a need to address challenges facing families, students and systems in a collaborative way.

County Agencies, non-profit agencies, schools, faith-based communities, concerned Wayne County parents have come together to form this collaboration.



Resource Alignment

Agency Cooperation



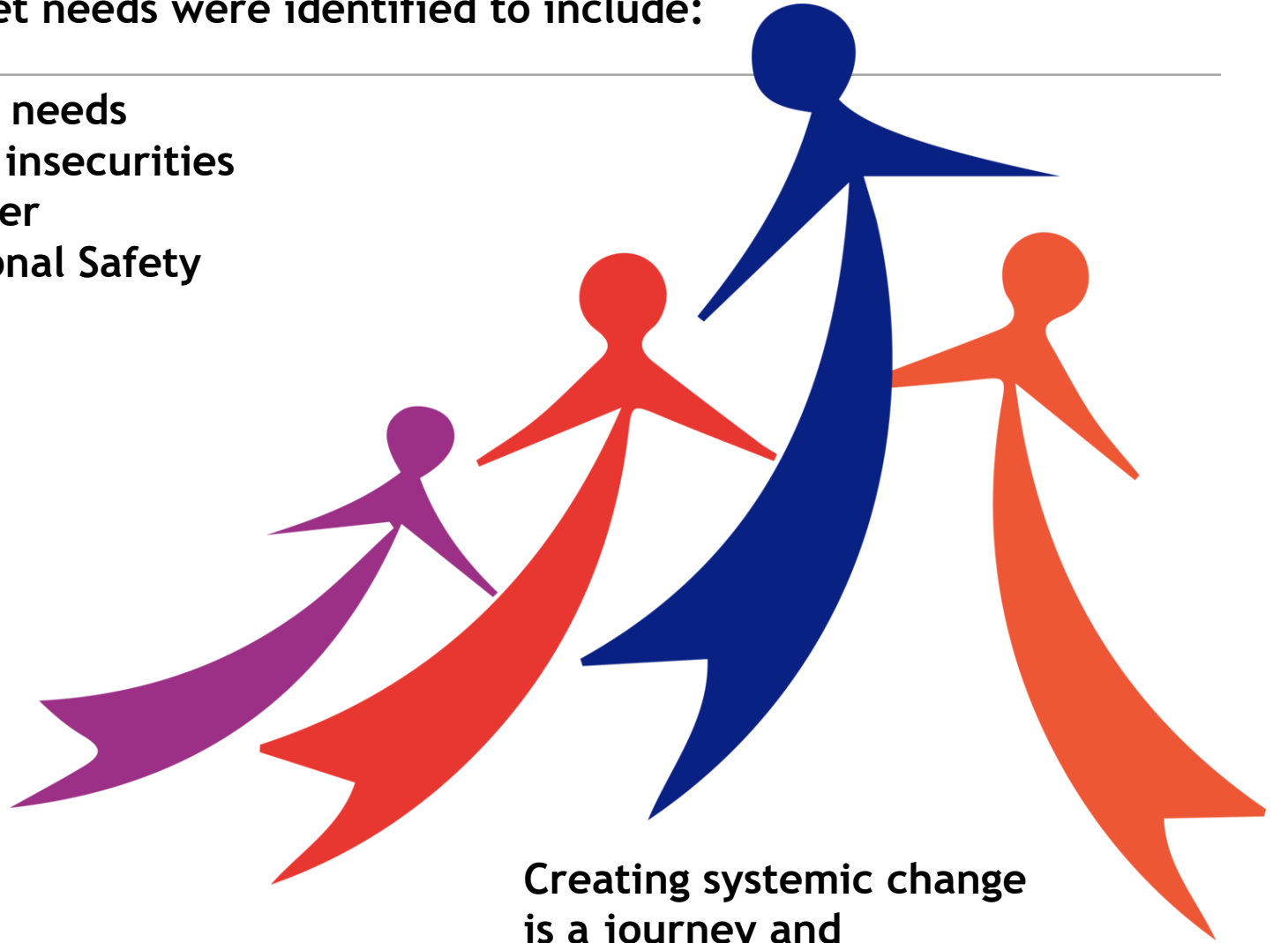
Partnership website

Unmet needs were identified to include:

Obstacles identified preventing a thriving environment:

- Lack of access to reliable transportation
- Substance Use Disorder
- Mental Health
- Domestic Violence

Basic needs
Food insecurities
Shelter
Personal Safety



Our mission is to develop collaborative programs centered at schools that stretch out into the community to help young people and families learn, grow, and thrive supporting a Community Schools model.

Creating systemic change is a journey and necessary in order to support change.

Partnership Development 101

1. Introduce yourself every chance you have

- ▶ Talk about your role
- ▶ Step outside your comfort zone
- ▶ Talk about the gaps in your work

2. Talk to people!

- ▶ Learn about what they do
- ▶ Take note of name/role
- ▶ Create resource mapping tool

3. Connect others

4. Be genuine

- ▶ It is ok to not know things! Allow room to learn and be corrected.

5. Be appreciative

- ▶ Be timely in your responses
- ▶ Thank people for their time

Partnership Development 101

BUILD ON COMMUNITY STRENGTHS by seeking the voices of those most marginalized, co-designing solutions and opportunities, and supporting their leadership.

INVEST IN TRUSTING RELATIONSHIPS by continuing to meet, encourage and support one another, through good and challenging times, personally and toward our purpose and call.

COMMIT TO CONTINUOUS IMPROVEMENT by combining rigorous research, reliable practices, and community wisdom to guide our partnerships and work toward measurable and equitable results.

Partnership Development in Community Schools work

Community Schools:

- Began with the idea that a school cannot be all things to all people. The Community Schools strategy is person-centered and place-based. There are no two community schools that look alike.

The work:

- We begin by determining the needs and gaps.
- We find resources that are best able to address that needs and gaps.
- The school, the student, and the student's family are all integral parts of this formula.

The partnerships:

- Literacy, mentoring, tutoring, food pantries, mental health services, physical health services, legal services, and financial guidance
- We welcome the partnerships and work to weave them into the fabric of the student's, families', and community's daily lives.
 - A school cannot and should not recreate and duplicate these services.
 - It is beyond their abilities, skill sets, and finite resources to do so.

We implement the COMMUNITY SCHOOL STRATEGY to:

Transform schools into thriving community hubs built by and for educators, families, students, and community partners...

So that

Students and families are engaged, healthy, and empowered members of their school and community [impact]

So that

Students excel academically and confidently navigate their in- and out-of-school pursuits [impact]

So that

Students have lives filled with meaningful opportunities [ultimate goal]



Community Schools are places where educators, local community members, families, and students work together to strengthen conditions for student learning and healthy development.

This Community Schools framework includes the key practices, supportive infrastructure, enabling conditions, essential players, and guiding vision for all students to thrive

Developed by the Center for Universal Education at the Brookings Institution, the Children’s Aid National Center for Community Schools, the Coalition for Community Schools at the Institute for Educational Leadership, and the Learning Policy Institute as part of the #CSForward project.



Partnership Sub-Groups help navigate gaps in resources and building collaborations.

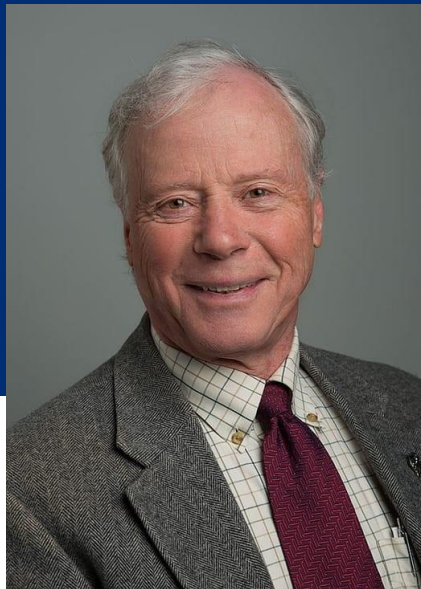
- ▶ Wayne Wellness: Promote positive mental and behavioral health across Wayne County with special focus on children, youth & families while enhancing coordination of care to support emotional wellness.
 - ▶ Google form to share concerns of other partners
- ▶ Health & Wellness (H&W) steering committee: A team of cross-sector health and wellness partners. Work collaboratively and complementarily with one another and the schools. Identify and respond to immediate and long-term physical needs of students, staff, and community that affect the outcome of an individual's life.
 - ▶ Basic needs- access to care, dental, vision
 - ▶ Attendance rates
 - ▶ Nontraditional practices for improved mental health- sleep
 - ▶ Your Health Matters newsletter
- ▶ Family & Community Workgroup: Develop strategies that connect Wayne County Families to prosocial activities and promote attachment to communities.
- ▶ Community Schools Workgroup: Develop projects and community partnerships that place Wayne County students and their families on a path to wellness and academic success.

For more information or to follow up:

Jill Harper - jharper@soduscsd.org

Margi Taber - mtaber@co.wayne.ny.us

Dr. Frank Cerny



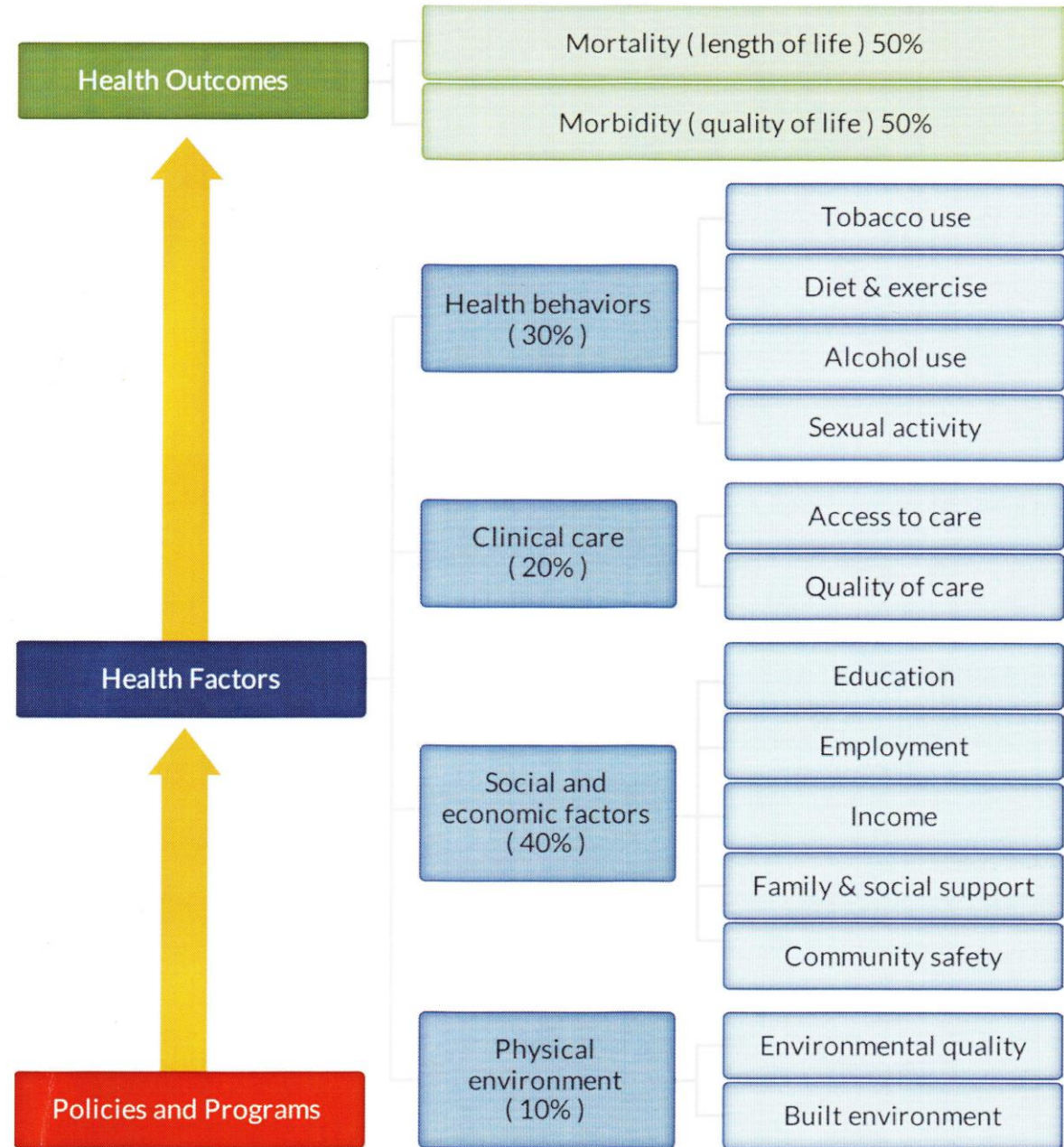
COLLABORATION WHY AND HOW?

ESPECIALLY IN RURAL AREAS.



REMEMBER-

80% OF MORBIDITY AND MORTALITY IS DEPENDENT ON SOCIAL FACTORS



Optimizing health and minimizing disparities

requires addressing these multiple factors

...in concert

No one can do this alone

context

RURAL HEALTH DISPARITIES

The rates of

- Domestic violence
- Diabetes
- Mental health disorders
- COPD
- Suicide
- Depression ...

are **higher** in **rural** than metropolitan areas

Rural is different



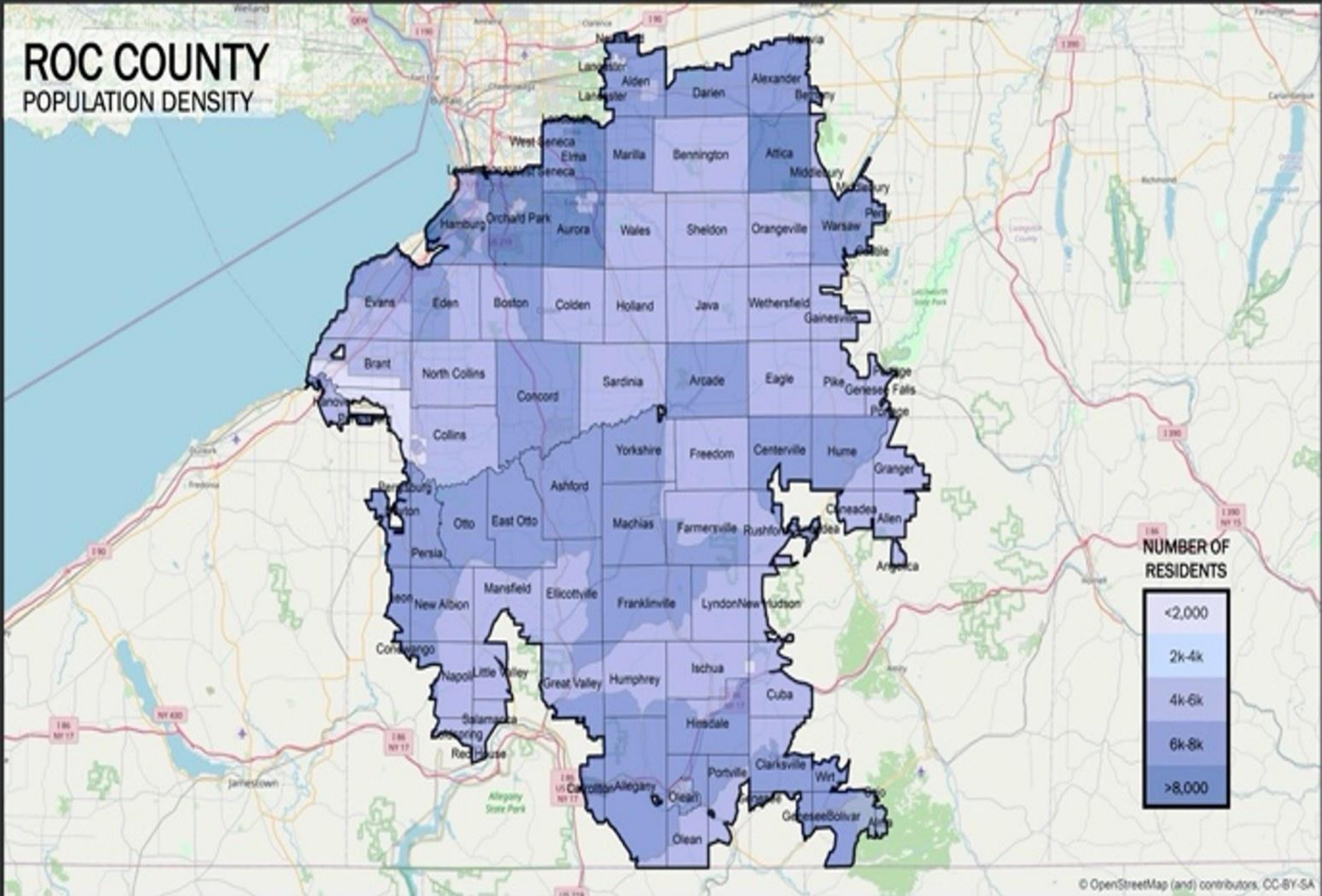
Dispersed
Population

Fewer
Services

Spread
Out
Services

No Public
Transportation

ROC COUNTY POPULATION DENSITY



Dispersed
population

COLLABORATION

FOCUS ON MISSION

Why are you in business?

Avoid duplicating services already offered, when possible.

FOCUS ON MISSION

Avoid distractions

Find partners

For example

FOCUS ON MISSION

What are barriers?

Find partners to address

For example

FOCUS ON MISSION

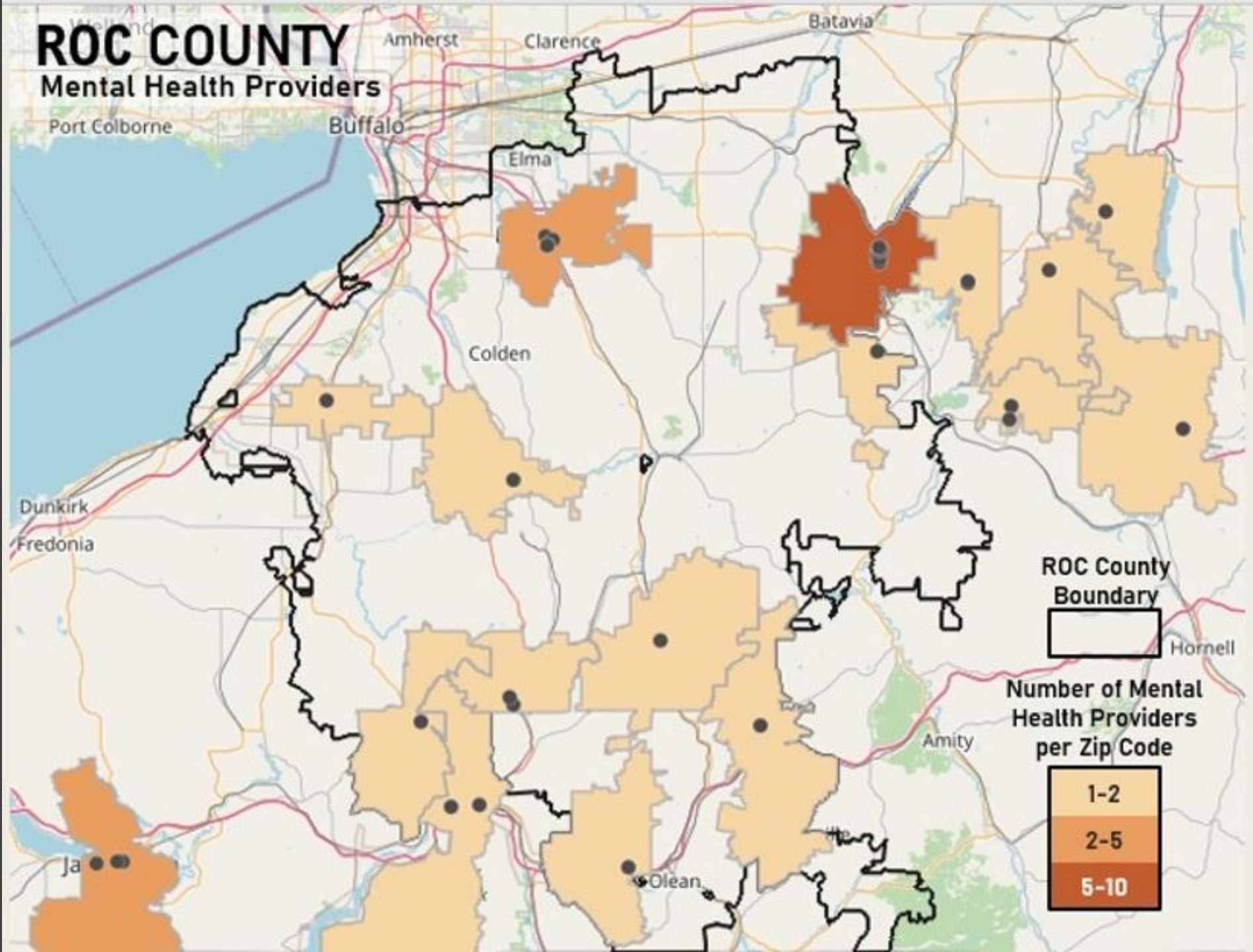
What are gaps?

Find partners to address

For example

ROC COUNTY

Mental Health Providers



Gaps in services

COLLABORATION

Start locally – who's close to home?

Start locally – other agencies

COLLABORATION

Work with public entities, where it makes sense.

If not local, what is available regionally?

COLLABORATION

Do you need State and National partners?



Fellow Spotlight
Tina Murty, Wayne
Community Schools





PARTNERSHIPS

Tina Murty

Wayne County Community Schools
NYS Public Health Corps Fellow



Very Formal



Project-based



Networking

Partnerships

What I've learned

- Build relationships every chance you get
- Have clear vision and goals
- Look for what voices are missing
- Value the time and expertise of the members



What I've learned

- Build relationships every chance you get**
- Have clear vision and goals**
- Look for what voices are missing**
- Value the time and expertise of the members**



- **Get to know people and latch on to people who are connected**
- **If your community doesn't have a 'Partnership', start there**
- **Know your elevator speech**
- **If you have connections, share them and look for the new folks**

What I've learned

- ❑ Build relationships every chance you get
- ❑ Have clear vision and goals
- ❑ Look for what voices are missing
- ❑ Value the time and expertise of the members



PROBLEM --> VISION

VISION --> GOALS (SMART)

GOALS --> MEASURES

Vision connects back to relationships

What I've learned

- ❑ Build relationships every chance you get
- ❑ Have clear vision and goals
- ❑ Look for what voices are missing
- ❑ Value the time and expertise of the members



Ask at every meeting

Voice=Power and Ownership

Looking outside the "silo"

What I've learned

- ❑ Build relationships every chance you get
- ❑ Have clear vision and goals
- ❑ Look for what voices are missing
- ❑ Value the time and expertise of the members



Convenient times, locations

Take great minutes

Leave room for sharing



<https://ctb.ku.edu/en/creating-and-maintaining-coalitions-and-partnerships>



<https://www.ruralhealthinfo.org/toolkits/health-promotion/3/partnerships-coalitions>

The logo consists of a dark blue rectangular background. Inside this background is a rounded orange rectangle. The text "County Health Rankings & Roadmaps" is written in white, bold, sans-serif font within the orange rectangle. Below this, the tagline "Building a Culture of Health, County by County" is written in a smaller, white, sans-serif font.

County Health Rankings & Roadmaps

Building a Culture of Health, County by County

Community Health Partnerships: Tools and Information for Development & Support

https://www.countyhealthrankings.org/sites/default/files/media/document/Community_Health_Partnerships_tools.pdf



Key Lessons Learned from Rural Health Leaders on Implementing Collaboration and Coordination Strategies

1. Leverage use of existing data sources to inform meaningful collaboration and coordination

- Organizations can use existing information, such as needs assessments and electronic health record (EHR) data, to identify the needs of the patient population and the organizations that can best meet those needs.
- Reviewing public information sources (e.g., strategic plans, regulatory filings, needs assessments, and technical reports) can help deepen the understanding of other organizations in the community and identify shared priorities.

2. Engage potential partners

- The community health needs assessment process can be an opportunity to engage with potential partners.
- Organizations with no prior history of collaboration might start with a small-scale project to establish a working relationship for larger projects.
- Taking a “community-minded” approach can encourage engagement with other potential partner organizations, recognizing that no single organization can address all of the community's needs.

3. Develop a collective strategy

- Collaborations are more effective when designed collectively by all participating organizations, rather than being initiated and dominated by a single organization.

4. Commit to transparency and honest communication

- Candid and honest conversations among potential partner organizations can result in clear expectations and role delineations.
- When a relationship between two organizations has a strong foundation of trust, sharing board members can be an effective way to increase transparency and enhance collaboration/coordination.

5. Set realistic expectations and prepare for potential changes

- Not every strategy will be successful; failed strategies and partnerships can provide valuable learning experiences that enhance the success of future partnerships.
- Leaders are important to establishing and maintaining collaboration and coordination; however, leaders will likely change. Formally document partnerships through memoranda of agreement (MOA) or memoranda of understanding (MOU) so that collaboration and coordination efforts can survive the departure of the leaders who initiated them.

6. Identify measures to monitor progress and performance

- Identifying meaningful measures helps guide improvement and performance of collaboration/coordination efforts.
- Use of performance measures data can help garner sustainability support from others in the community.

7. Complete due diligence before committing to a strategy

- All organizations involved in a collaboration/coordination strategy must first ensure that the strategy complies with all of their programmatic and regulatory requirements.



[Rural Health Collaboration Guide](#)



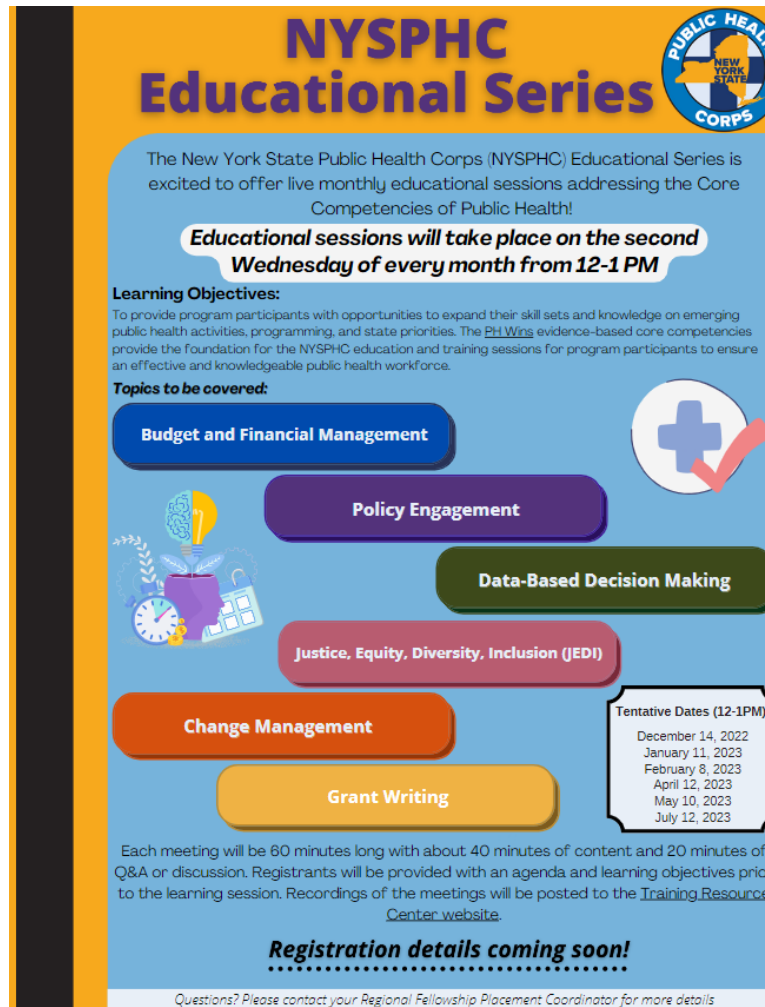
Best Practices for Successful Notetaking




Announcements and Updates



Educational Series – Save the Date



NYSPHC Educational Series 

The New York State Public Health Corps (NYSPHC) Educational Series is excited to offer live monthly educational sessions addressing the Core Competencies of Public Health!

Educational sessions will take place on the second Wednesday of every month from 12-1 PM

Learning Objectives:
To provide program participants with opportunities to expand their skill sets and knowledge on emerging public health activities, programming, and state priorities. The [PH Wins](#) evidence-based core competencies provide the foundation for the NYSPHC education and training sessions for program participants to ensure an effective and knowledgeable public health workforce.

Topics to be covered:

- Budget and Financial Management
- Policy Engagement
- Data-Based Decision Making
- Justice, Equity, Diversity, Inclusion (JEDI)
- Change Management
- Grant Writing

Tentative Dates (12-1PM):

- December 14, 2022
- January 11, 2023
- February 8, 2023
- April 12, 2023
- May 10, 2023
- July 12, 2023

Each meeting will be 60 minutes long with about 40 minutes of content and 20 minutes of Q&A or discussion. Registrants will be provided with an agenda and learning objectives prior to the learning session. Recordings of the meetings will be posted to the [Training Resource Center website](#).

Registration details coming soon!

Questions? Please contact your Regional Fellowship Placement Coordinator for more details

Announcements & Updates

- Please complete the Consortium Meeting Evaluation Survey which will be sent via email following this meeting
- If you want to continue the conversation, join the NYSPHC Fellowship Program LinkedIn Group to continue networking and professional development:
<https://www.linkedin.com/groups/14059709>



NYSPHC Training and Resources Website

<https://nysphcresources.health.ny.gov/training-resource-center>



New York State Public Health Corps
Fellowship Program



Training Resource Center Home



About the
NYSPHC



Fellow Training
Resources



Mentor Training
Resources



Resources by
Region



Workgroup
Resources



NYSPHC Events
Calendar

Questions?



Contact us if you need us



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