



NEW YORK STATE DEPARTMENT OF HEALTH

PUBLIC HEALTH

REIMAGINING BUILDING RESILIENCE in PUBLIC HEALTH and REBUILDING

HEALTH for ALL

WORKFORCE DEVELOPMENT

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WHAT YOU get TO DO TO IMPROVE PEOPLE'S LIVES

if I DON'T DO IT, WHO WILL?

HEALTH a LUXURY?!?

DIAGNOSE

COOPERATE

WE can/could DO A LOT together

PUBLIC HEALTH WORKFORCE: WHERE IT IS, WHERE IT IS GOING, and WHERE YOU FIT IN

PUBLIC HEALTH has been... a THING IT BEGINS WITH a COLLECTIVE DEEP BREATH

HEALTHY PEOPLE in HEALTHY COMMUNITIES

CHANGING the RULES of the GAME

POSITIVE CHANGE for a POST-PANDEMIC FUTURE

BE CLEAR, we HELP YOU and YOUR LIFE EXPECTANCY

WE FACILITATE EVERYONE: RESOURCES PARTNERSHIPS HEALTH

SHARE the VISION

KEEP ADVOCATING BRAVE and BOLD BUILD RELATIONSHIPS

\$ 10,000,000,000 of FUNDING

OPPORTUNITIES to BUILD SKILLS

80,000 MORE PEOPLE NEEDED TO COVER the CORE and BASICS

DISPARITIES and SUCCESSES and SOLUTIONS

VISUALS by Viola Clark

STRATEGIC THINKING

GENERALISTS UNITE!

EFFECTIVE COMMUNICATION

SYSTEMS THINKING

RESOURCE MANAGEMENT

COMMUNITY ENGAGEMENT

POLICY and CHANGE

FOCUS on EQUITY and JUSTICE

COMMUNICATION and COLLABORATION

LEADERSHIP and INNOVATION

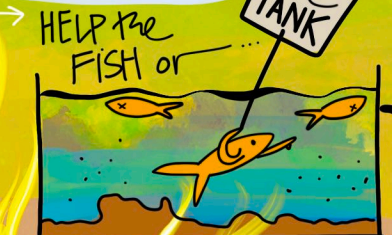
IMPROVE SOCIAL DETERMINANTS of HEALTH

PREVENT

TRULY LISTEN

we do POPULATION WORK

POLICY and CHANGE



CHANGING the RULES (NOT the GAME PIECES)

WHAT are you going to DO DIFFERENTLY?



ADDRESS the KINDLING

MPH PROGRAMS as CATALYST

ACCREDITATION INPUT of VOICES PUBLICATION DEVELOPING the WORKFORCE

I WOULDN'T BE in PUBLIC HEALTH if it wasn't for the CHANCE of the FELLOWSHIP

CELEBRATING the NYSPHC FELLOWS and your LEARNING and WORK

PUBLIC HEALTH CAREER

will YOU TALK to me?

MISSION you are EXCITED about

VALUES/LIFESTYLE

REALISTIC ARTISTIC

SKILLS/FUNCTION ACHIEVEMENTS flow

my DREAM JOB

WHO ELSE should I TALK to?

APPLY!

the CHANCE IS HIGH you are TALKING to a NICE PERSON

PUBLIC HEALTH IS POLITICAL

PUBLIC HEALTH IS JUSTICE

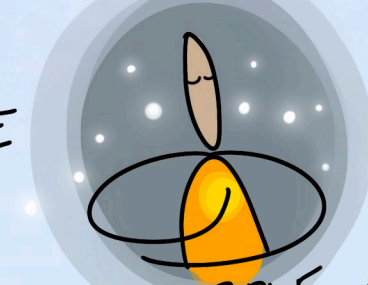
FELLOWS, this is your SOCIAL JUSTICE MOMENT

FIND your PASSION and EMPATHY

YOU CAN'T WE ARE ADVOCATES and ACTIVISTS

BE SHY NO IS NOT in the VOCABULARY

WORKING with PEOPLE and GATE KEEPERS FIGHT but INVITE COLLABORATION and INCLUDE NEVER EVER TONE IT DOWN and USE YOUR POWER



WHAT does the COMMUNITY NEED?
YOU CAN'T DO YOUR JOB WITHOUT COMMUNITY ENGAGEMENT

DON'T GO ALONE

STRATEGIC PROCESS to IDENTIFY and ADDRESS ISSUES to IMPROVE HEALTH OUTCOMES at the POPULATION LEVEL

WE NEED ALLIES on ALL LEVELS

BETTER TOGETHER: BUILDING COMMUNITY PARTNERSHIPS that BENEFIT all

the GRASS-ROOTS

trust and relationship

BE IN the COMMUNITY and LISTEN

the FUNDAMENTAL RIGHT to BE HEALTHY

INCARCERATION · COVID · MPV · HIV...
SUBSTANCE USE and PEOPLE'S VOICE

SHOW UP

DESIGNING ACTING EVALUATING PROGRAMS

MAKE EVERY CORNER of the COMMUNITY aware of PUBLIC HEALTH

COMMUNITY ENGAGEMENT and CROSS-SECTORAL PARTNERSHIPS

COMMUNITIES as LEADERS with ACTIVE VOICE

IF WE REACH 1 WE REACH 10

WEALTH is BEING a PARTICIPANT in the COMMUNITY

STEPHEN LEE, MD-MBA
MARCIE MCCALL, BS

DATA - the 3s: POLICY and RESOURCES DELIVERY of SERVICES

GO to the IMPACTED COMMUNITIES

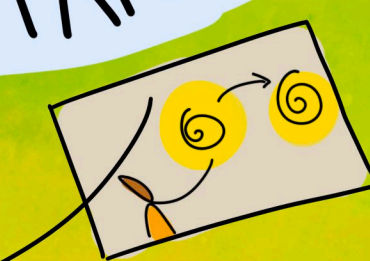
ALLAN CLEAR

EMPOWER

DEVELOP MESSAGING for PREVENTION

DO NOT ALTER

and STRATEGIES for DIAGNOSE and TREATMENT



WHAT are INNOVATIVE WAYS of DOING THAT?

HOW to REACH PEOPLE?

listen and EDUCATE

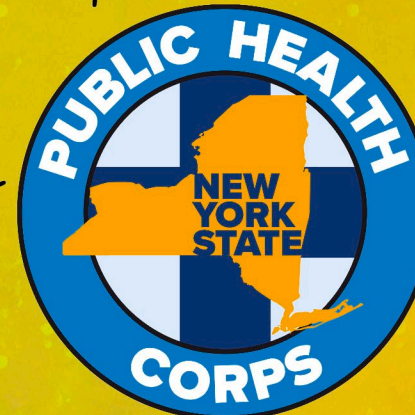
CHURCHES and TOWN HALL MEETINGS: GETTING INFORMATION from a TRUSTED SOURCE (that LOOKS like me)

CONSISTENCY LET FACES BE KNOWN

BUILD SUPPORT within the COMMUNITY

and LAW ENFORCEMENT

ALLIES in the HEALTH DEPARTMENT



WHO is IMPACTED?

BRING PEOPLE into the FOLD

not STIGMATIZE

NEVER FAKE an ANSWER

COMFORT in UNCERTAINTY

respect the HUMANITY

UNDO the DAMAGES this needs MUCH WORK

I DON'T KNOW

be humble LISTEN and GIVE ... in PLACES where PEOPLE LIVE

hear

invest into COMMUNITIES that weren't INVESTED in

trust

GENUINE · HONEST · INFORMATION · BUILD

TRANSFORMING DATA into an ACTION PLAN acknowledge

RACISM WHO is DYING and HOW MUCH DO WE CARE?

VISUALS by Viola Clark



the PUBLIC HEALTH PRACTICE of the 21st CENTURY

BUILDING

WE NEED LARGE SCALE CHANGE - SO LET'S ACT

ANOTHER WORLD is POSSIBLE

TELL the STORIES
PUSH the ENVELOPE out of MAINSTREAM THINKING
GIVE EVIDENCE

USE YOUR FELLOW SUPERPOWERS

HOW do we FACE the CHALLENGES and CHANGES together?



SEEDING the CHANGE
ENABLING BETTER CHOICES

WE FACE BIG CHALLENGES

UNDERSTAND the SYSTEMS and CONNECTIONS

WHAT CAN WE DO DIFFERENTLY?



EMBRACE WE are MAKING the NEXT WORLD

listen

NURTURE and STRENGTHEN SPACE

WE NEED TO TALK

PUBLIC HEALTH BUSINESS as USUAL is NOT WORKING

CORPORATE GLOBALIZATION
FINANCIALIZATION
DEREGULATION
MISINFORMATION

BUSINESS CONTROLS SCIENCE and TECH
INDIVIDUALISM

5

MAKE PUBLIC HEALTH an incubator of SOLIDARITY, and COLLECTIVE WELLBEING, and EQUITY

USING SYSTEMS and STRATEGIC THINKING to TACKLE HEALTH INEQUITIES

NICHOLAS FREUDENBERG, DRPH
CHRISTOPHER MAYLAHN, DRPH-MPH

SYSTEMS and STRATEGIC THINKING

SOCIAL and COMMERCIAL DETERMINANTS of HEALTH
a TOOL to UNDERSTAND the SYSTEM

SYSTEMIC RACISM and INEQUITIES

WE NEED a DEMOCRACY that SUPPORTS PUBLIC HEALTH

SILVD PROGRAMS
COMMERCIAL INTEREST
TREATMENT instead PREVENTION
PUBLIC HEALTH PROBLEMS connected with POLITICAL PROBLEMS

PROFIT MOTIVE influencing HEALTH

CHANGE PRACTICES based on RESPECT and HEALTH

EMBRACE conflict and DEBATE 3

WHAT ROLE can we PLAY in STRENGTHENING democracy? 4

WHAT are TOMORROW'S IMPOSSIBLE DREAMS?

... MAKE them TOMORROW'S REALITY

WHAT HAVE WE LEARNED and what does it MEAN in PRACTICE?

the PUBLIC SECTOR needs to MAKE the RULES

PEOPLE to the TABLE

HOW can we HAVE a FAIR DISCUSSION?

long term THINKING

1 TAKE a systems VIEW

BALANCE the PRIVATE and PUBLIC SECTOR

2

EINSTEIN SAID IT: "INSANITY is DOING the SAME THING over and over again and EXPECTING DIFFERENT RESULTS"

CHANGE INVESTMENT

REWORK ENTERTAINMENT and MARKETING

PRISON PRACTICES

CONVERSATIONS

TAKE all INFLUENCING ORGANIZATIONS and FACTORS into CONSIDERATION

VISUALS by Viola Clark