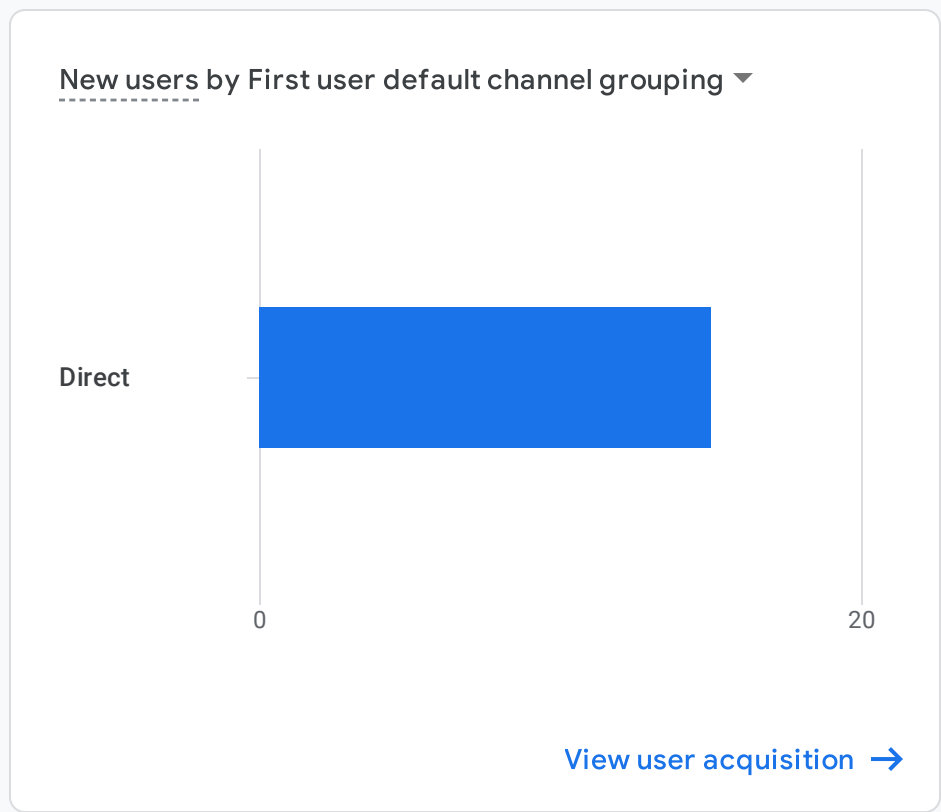
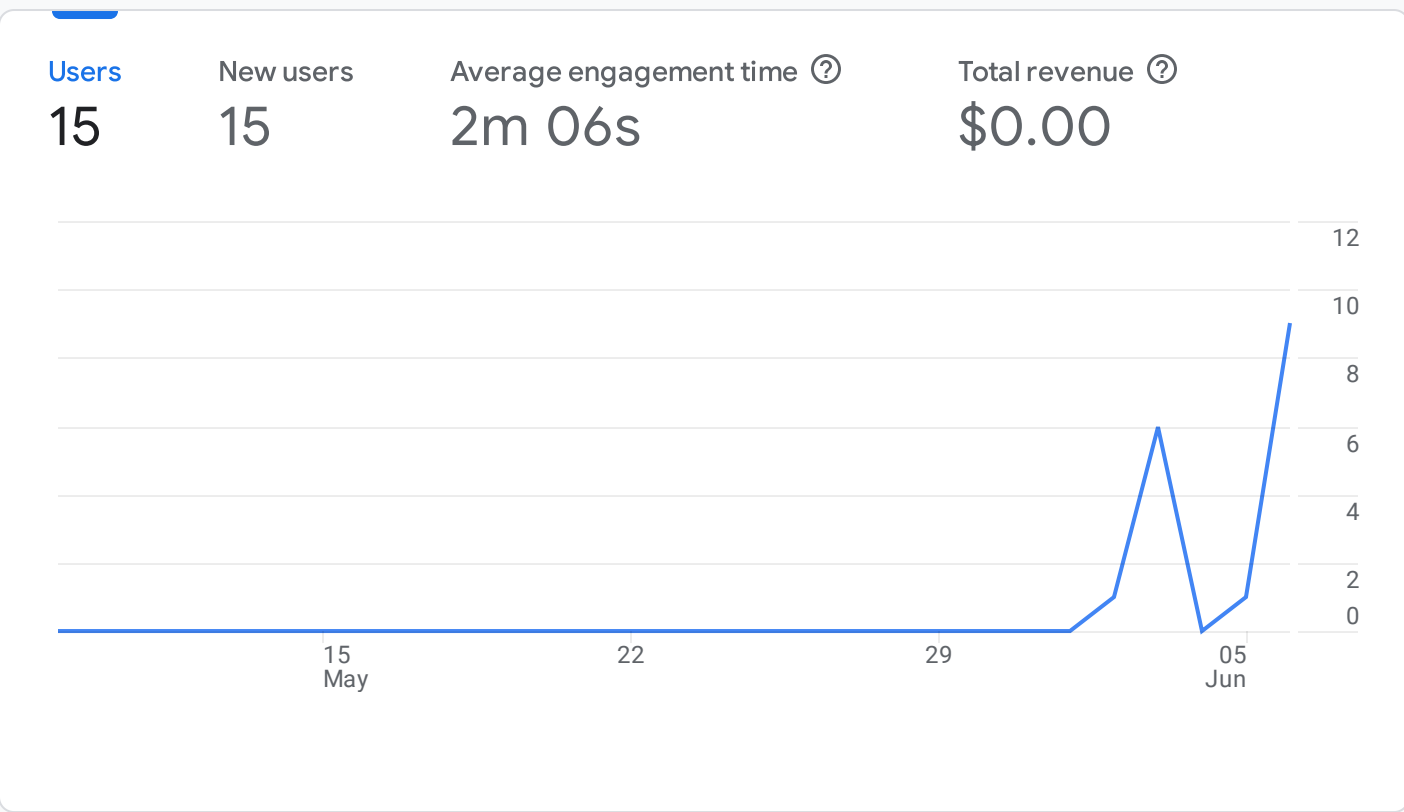


All Users [Add comparison +](#)

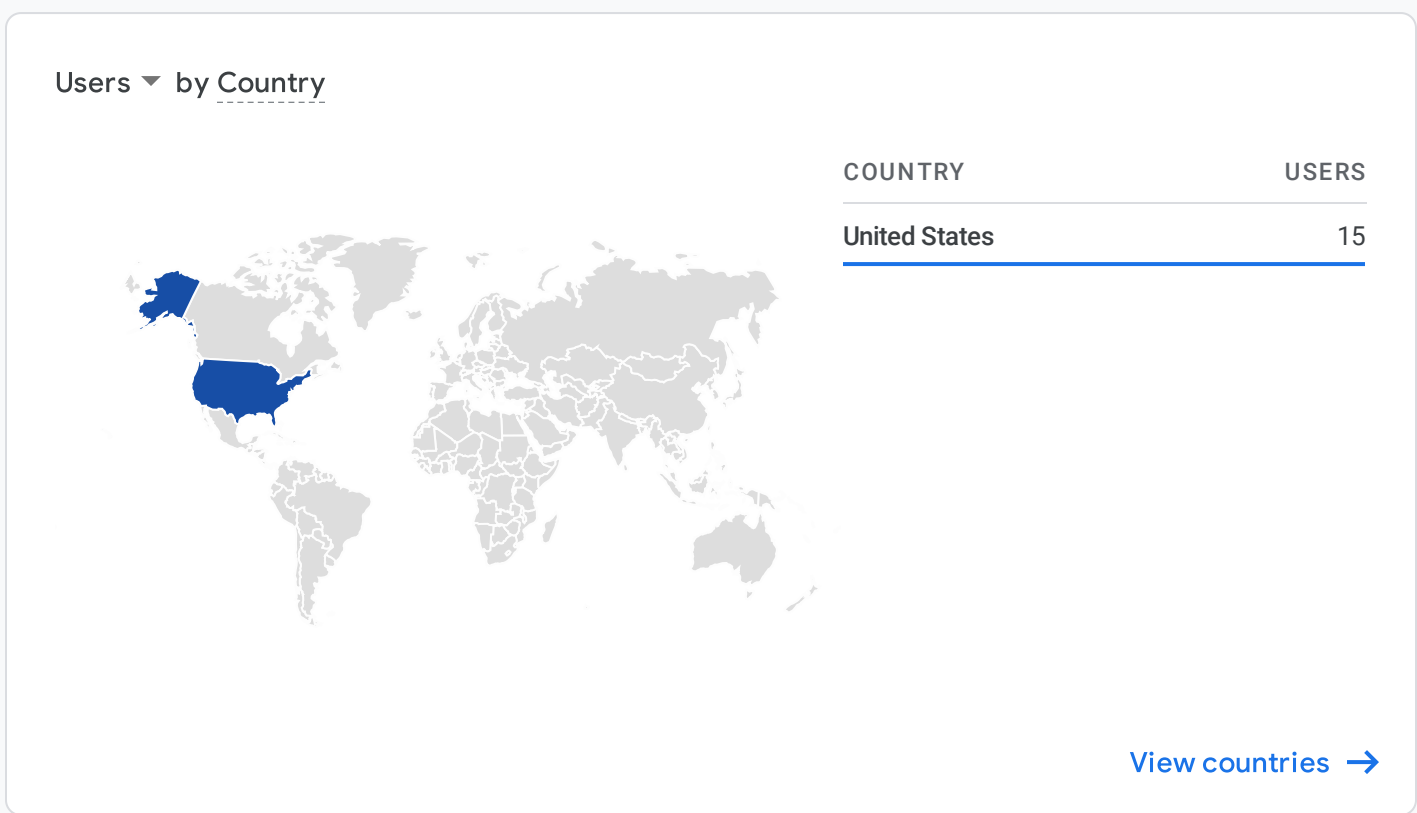
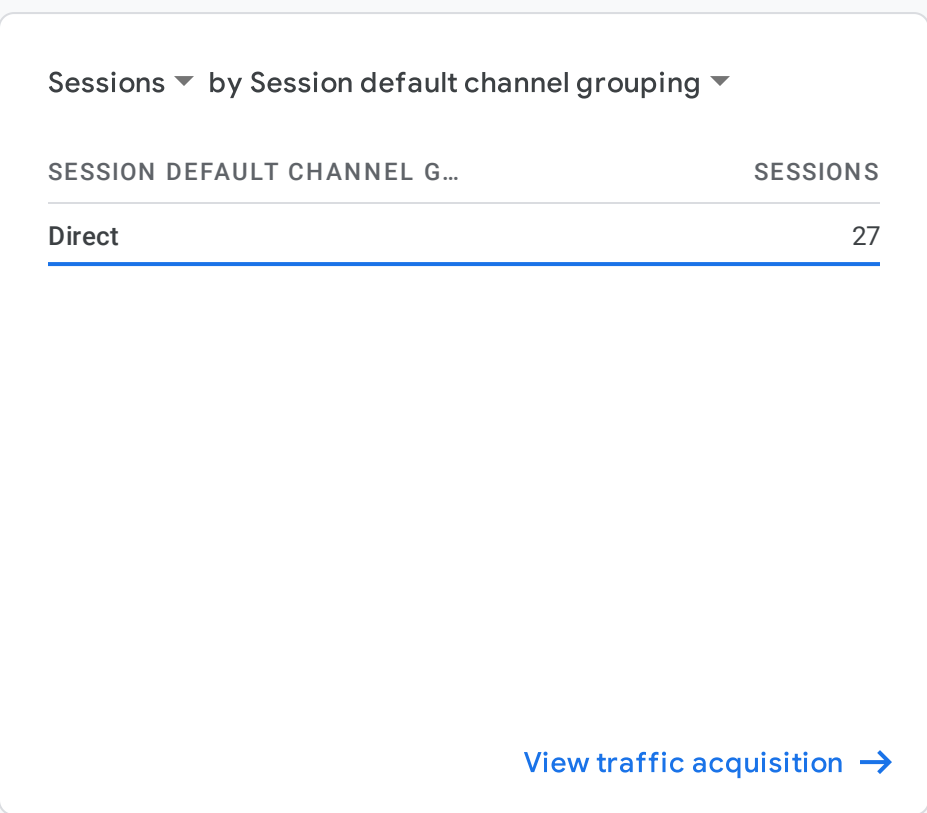
Custom May 9 - Jun 6, 2022 ▾

Reports snapshot [✔ ▾](#)

WHERE DO YOUR NEW USERS COME FROM?

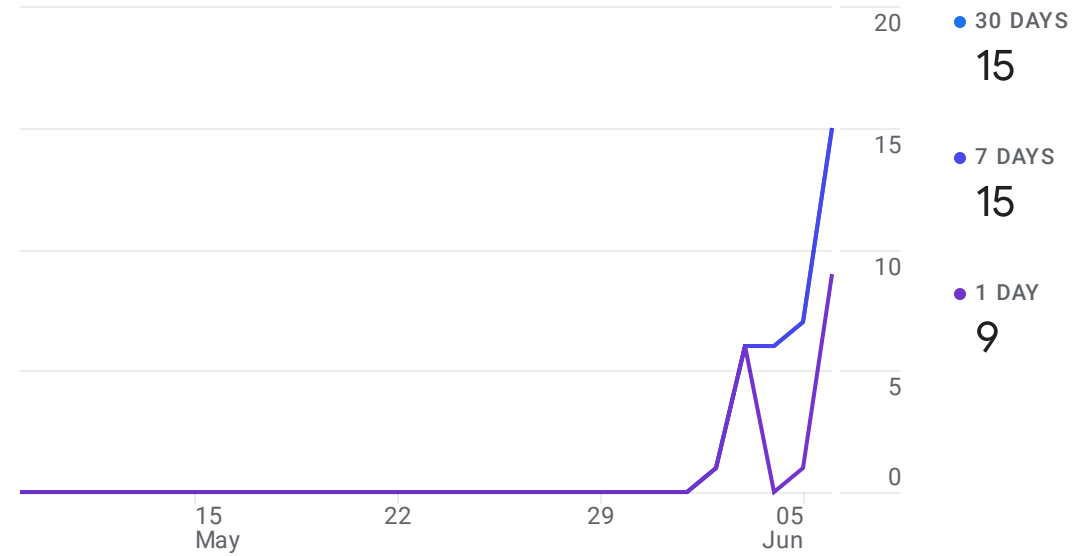


WHAT ARE YOUR TOP CAMPAIGNS?



HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	17.9%	13.1%	10.8%	16.0%	9.7%
Jun 19 - Jun 25	█	█	█	█	█	█
Jun 26 - Jul 2	█	█	█	█	█	
Jul 3 - Jul 9	█	█	█	█		
Jul 10 - Jul 16	█	█	█			
Jul 17 - Jul 23	█	█				
Jul 24 - Jul 30	█					

6 weeks ending Jul 30

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
<a href="#">Training Resource ...blic Health Corps</a>	29
<a href="#">NYSPHC Program Ev...blic Health Corps</a>	20
<a href="#">Fellow Training Re...blic Health Corps</a>	13
<a href="#">About NYSPHC   Ne...blic Health Corps</a>	7
<a href="#">Home   New York S...blic Health Corps</a>	5
<a href="#">Mentor Training Re...blic Health Corps</a>	4
<a href="#">Resources by Regio...blic Health Corps</a>	4

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
<a href="#">page_view</a>	98
<a href="#">user_engagement</a>	70
<a href="#">session_start</a>	27
<a href="#">scroll</a>	22
<a href="#">Click</a>	19
<a href="#">click</a>	19
<a href="#">first_visit</a>	15

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

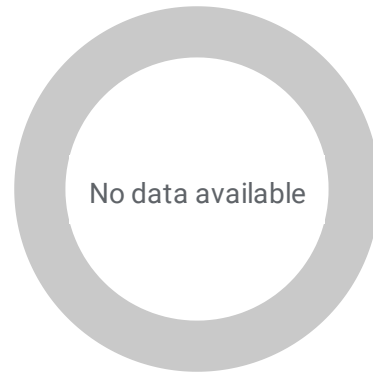
ITEM NAME      ECOMMERCE PUR...

No data available

[View items →](#)

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details →](#)