

Commercial Determinants of Health: A New Framework for Improving Population Health and Reducing Health Inequities

Nicholas Freudenberg, DrPH

Distinguished Professor of Public Health, CUNY Graduate School of Public Health and Health Policy
Senior Faculty Fellow, CUNY Urban Food Policy Institute



Livestreaming:
May 3rd, 2022 at 12–1 pm ET

Register at https://columbiauniversity.zoom.us/webinar/register/WN_gOUb97DfSmmKqm8W4ki3iw

Learning Objectives:

- Define commercial determinants of health and explain the historical origins of this concept
- Identify the potential and limitations of the commercial determinants of health framework for development of more effective strategies to improve population health and reduce health inequities
- Discuss key current needs for research, education and practice on commercial determinants of health

For more information please email region2phtc@gmail.com