



Commercial Determinants of Health: A New Framework

for Improving Population Health and

Reducing Health Inequities

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Learning Objectives:

- Define commercial determinants of health and explain the historical origins of this concept
- Identify the potential and limitations of the commercial determinants of health framework for development of more effective strategies to improve population health and recue health inequities
- Discuss key current needs for research, education and practice on commercial determinants of health

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